



KAPLAN

2019

INTERNATIONAL STUDENT PROSPECTUS



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WELCOME TO KAPLAN



**ASSOCIATE PROFESSOR
RHYS JOHNSON**
Chief Operating Officer & Provost
Kaplan Singapore

Kaplan's vision is to become Singapore's "Private Education Institute of Choice", and we are committed to helping our students achieve their career and educational goals through lifelong learning opportunities.

As your Lifelong Integrated Learning Partner, we offer academic programmes for higher learning as well as professional qualifications and training courses for skills development, providing opportunities for you to always stay relevant.

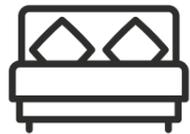
Through providing these opportunities, and excellence in teaching and learning, Kaplan always strives to do the very best for our students. Our frequent accolades are a testament to that.

In its third consecutive year, Kaplan was made the "Best Private Education Institution" at the JobsCentral Learning Training and Education Development (T.E.D.) Awards 2018 across the selected categories/disciplines by entity for Accountancy, Banking & Finance, Business Management, Communications & Media, Computer Science & IT, Law, Sales & Marketing and Social Sciences. Kaplan was also awarded, in its second year running, both the EC-Council ATC and Instructor Circle of Excellence Award by EC-Council Global Awards 2018.

To date, Kaplan has served over 65,000 graduates¹ and awarded over 225,000 professional certificates². With over 550 academic programmes and professional certifications available, this shows our commitment to continuous innovation and being industry-relevant. We also seek to create a unique learning environment where our students from over 35 countries worldwide can be inspired to excel in their chosen course of study. I encourage you to explore Kaplan and find out more about what we can do for your educational and career goals.

Source: JobsCentral Learning Training & Education Development (T.E.D.) Awards 2016, 2017 & 2018 | EC-Council Global Awards 2018 |
1. Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2017
2. Total professional certificates awarded by Kaplan Learning Institute from 2008 to 2017.

Kaplan Singapore is comprised of the following three entities: Kaplan Higher Education Academy (KHEA), Kaplan Higher Education Institute (KHEI) and Kaplan Learning Institute (KLI).



ACCOMMODATION

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy the best options whether you are in for a long or short stay. These include well-equipped student residences and a range of homestay locations.



CULTURAL DIVERSITY

The nation boasts a rich multi-cultural heritage that is highlighted by the peaceful co-existence of its various ethnic groups including the Chinese, Malays, Indians and Eurasians. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Little India, Chinatown and Kampong Glam.



DINING & SHOPPING

You will never run out of options when it comes to everyone's favourite pastimes — dining and shopping. Singapore's multi-racialism means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.



TRANSPORT

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by train, bus or taxi.

EXPLORE SINGAPORE

Living and learning in a clean, safe and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.



SAFETY

Singapore has been consistently ranked as one of the world's safest cities. The country provides a safe living and learning environment for students from all parts of the world.



HEALTHCARE

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.



SOCIAL LIFE

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life has interest groups, international community clubs, and the Kaplan Student Council, which lets students with leadership qualities take on the role of Kaplan ambassadors.



WEATHER

Singapore is an equatorial country that is summer all year round and only gets a short rainy season in the later months. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.

Kaplan in Singapore is part of Kaplan Inc., one of the world's most diverse education providers and is the largest subsidiary of Graham Holdings, formerly The Washington Post Company. Its three entities in Singapore, namely Kaplan Higher Education Academy, Kaplan Higher Education Institute and Kaplan Learning Institute (comprising Kaplan Financial and Kaplan Professional) serve more than 30,000 learners from across 30 countries worldwide, with each awarded the 4-year EduTrust certification.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)

Kaplan Higher Education Academy



Cert No.: EDU-2-2023
Validity: 20/07/2015 - 19/07/2019
UEN: 199409389H
Validity: 20/05/2018 to 19/05/2022

Kaplan Higher Education Institute



Cert No.: EDU-2-2075
Validity: 04/03/2016 - 03/03/2020
UEN: 198600044N
Validity: 17/08/2018 to 16/08/2022

Kaplan Learning Institute



Cert No.: EDU-2-2022
Validity: 19/07/2015 - 18/07/2019
UEN: 199701260K
Validity: 20/05/2018 to 19/05/2022



JobsCentral Learning Training & Education Development (T.E.D.) Awards¹



2018 Best Private Education Institution

- Accountancy³
- Banking & Finance³
- Business Management³
- Communications & Media²
- Computer Science & IT²
- Law³
- Sales & Marketing²
- Social Sciences³



2018 Best Corporate Training Provider

- Computer Science & IT⁴
- Finance Management⁴



2017 Best Private Education Institution

- Accountancy³
- Business Management³
- Law³
- Marketing²
- Psychology²



2017 Best Corporate Training Provider⁴

- Computer Science & IT
- Finance Management
- Senior Management & Leadership



2016 Best Private Education Institution

- Business Management³
- Communications & Media²
- Computer Science & IT²
- Marketing³



2016 Best Corporate Training Provider⁴

- Computer Science & IT
- Finance Management
- Leadership



ICONS OF LEARNING

BERG Icons of Learning 2017

- Winner of Best Private Education Institution in Singapore⁵
- Winner of Leading Corporate Training & Skills Development Provider⁵



EC-Council Global Awards

- ATC Circle of Excellence Award (Asia Pacific)²
- Instructor Circle of Excellence Award (Asia Pacific) for our trainer, Belly Rachdianto
- 2017 - 2018
- Academia Circle of Excellence Award (Asia Pacific)²
- 2017



HRM Asia Reader's Choice Awards 2018

Winner of Best Corporate Training Provider. Winner of Best Sales and Marketing Training Provider. Awarded to Kaplan Professional, part of Kaplan Learning Institute



HRM Asia Reader's Choice Awards 2016

Winner of Best Corporate Learning and Development Provider. Awarded to Kaplan Professional, part of Kaplan Learning Institute.



AsiaOne People's Choice Awards

Top 3 Best Private Schools in Singapore

- 2013 • 2014
- 2015 • 2016



JobsCentral Learning and Rankings Survey

Preferred Private Education Institution

- 2010/2011 • 2011/2012
- 2012/2013 • 2013/2014



Platinum Approved Learning Partner - Student Tuition

The highest level of recognition that ACCA awards to its tuition providers in recognition of the exceptional quality of tuition provision and support for ACCA students. Awarded to Kaplan Financial, part of Kaplan Learning Institute.

Available Disciplines

ACCOUNTING, BANKING & FINANCE

BUSINESS & MANAGEMENT

COMMUNICATION & MEDIA

HOSPITALITY & TOURISM MANAGEMENT

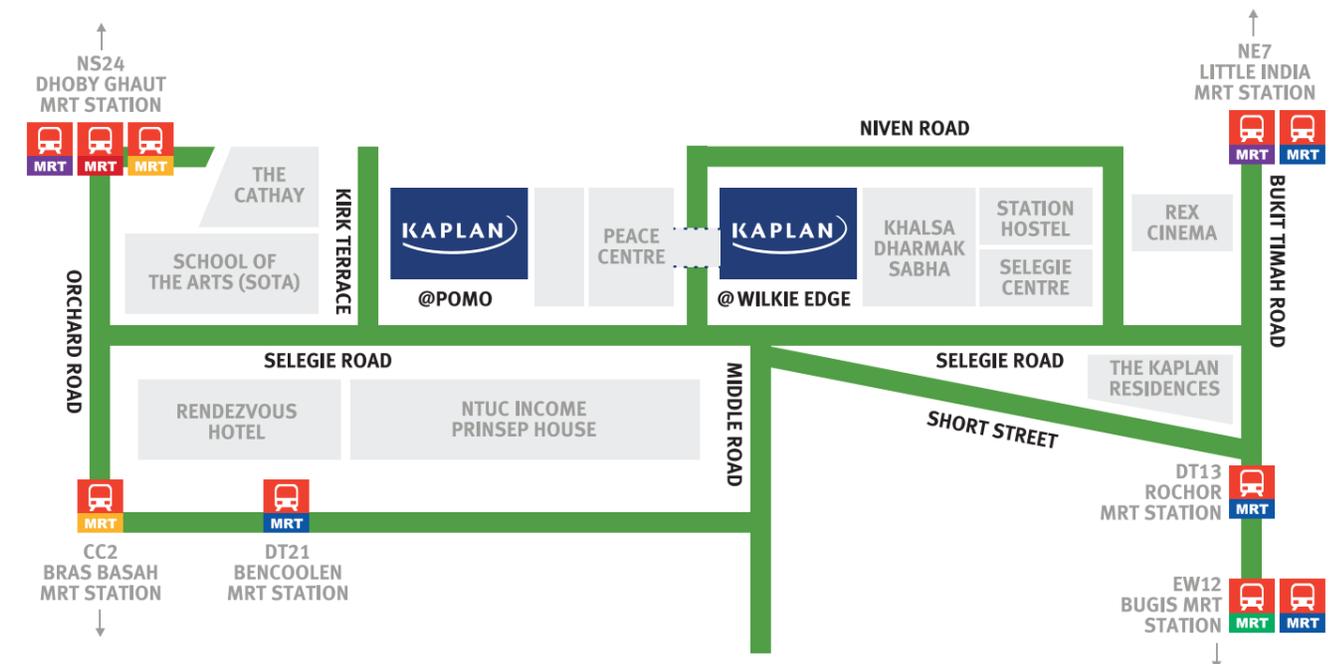
HUMANITIES & SOCIAL SCIENCES

INFORMATION TECHNOLOGY

LAW

Kaplan City Campuses

Kaplan City Campuses @Wilkie Edge and @PoMo are located in the heart of the city, both within walking distances of 6 MRT stations across all major train lines.



KAPLAN CAMPUS LIFE

Kaplan Campus Life is managed by the Student Affairs and Graduate Services Office (SAGSO) with a focus on enhancing the student learning experience at Kaplan. There are 15 Interest Groups and International Community Clubs, over 400 co-curricular activities and events including new student orientations, networking and interactive engagement, leadership development, cultural and performing arts, community volunteerism and sports activities that are organised annually to make campus life at Kaplan filled with excitement, possibilities and opportunities.

Student life beyond academia allows students to learn essential skills for life that will benefit their personal growth and careers. Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively. Students involved in leadership development will hone skills in event planning, conflict resolution and ethical leadership. Volunteering and participating in competitive sports will help to elevate teamwork and spirit, while embracing diversity, cultural differences and individuality as elements of our campus life.



CAREER FAIR

The biannual Kaplan Career Fair is the biggest employment event held on campus for our students and alumni. With over 500 vacancies offered by more than 70 hiring organisations including multi-national corporations from across key sectors such as Aviation, Banking & Finance, IT, Healthcare, Engineering, Hospitality & Events and others, our students and alumni have access to wide-ranging job opportunities to suit their interests or advance their careers. Attendees also get to meet potential employers face-to-face to learn about possible career paths and through our career advisory services, be enlightened with career tips and guidance, all to enhance their employability.

CAREER DEVELOPMENT SERIES

Led by our Student Affairs and Graduate Services Office (SAGSO), the Career Development Series (CDS) is a 3-dimensional career advisory series focused on “Building Your Hardware”, “Developing Your Software” and “Managing Your Heartware”. They include developmental workshops, previews, talks, individual or group career counselling and coaching sessions, to help prepare our students for the job market and enhance the employability of our graduates to stay relevant in the workforce.

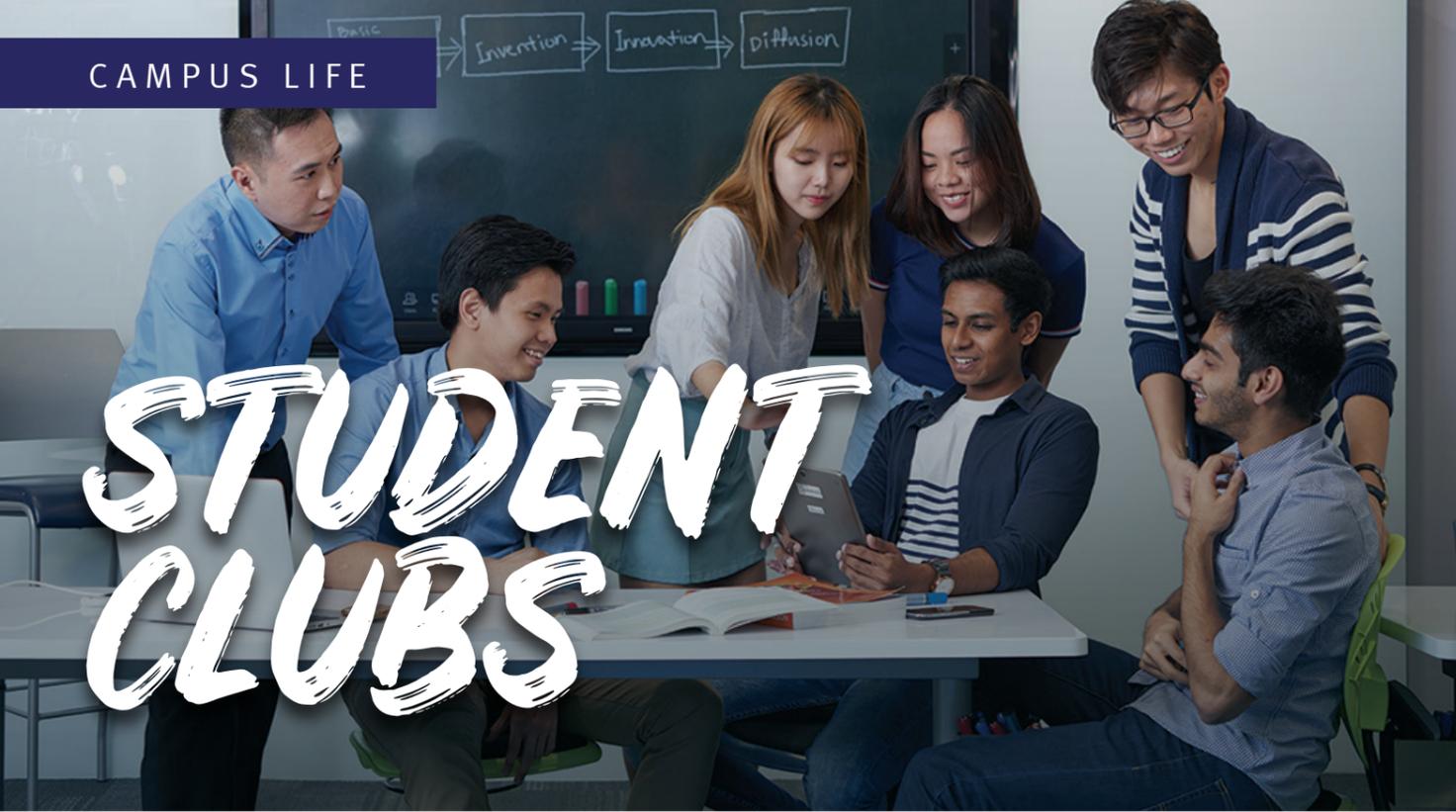


GRADUATION CEREMONIES

Annually, Kaplan and its partner universities organise multiple graduation ceremonies for our graduating students. These ceremonies celebrate the graduates’ achievements with their family and friends, marking an important milestone in their higher education journey.



STUDENT CLUBS



Kaplan Student Council

The Kaplan Student Council (KSC) is formed with students from diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the KSC, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be part of the vibrant Kaplan Campus Life.



Kaplan Public Speaking Club

Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.



Kaplan Dance Club (KDC)

The KDC was created to spread appreciation and passion for the art of dance to the Kaplan student community. Students are inspired with the social and leisure aspects of dance, offered performance opportunities that will deepen their appreciation for the art of dance, and further develop their self-confidence and discipline.



Kaplan Student Club for Information Systems and Technologies (SCIST)

Kaplan SCIST is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, and tips and tricks on IT.



Kaplan HERO Club

Kaplan HERO (Help Everyone and Reach Out) Club is made up of staff and students of Kaplan looking to participate in community service through volunteering, with the common aim of making a difference in the lives of others.



Kaplan Adventurers' Club (KAC)

The KAC creates opportunities for students who are interested in experiencing adventurous activities in Singapore. The club committee organises exciting and thrilling land and water events monthly, encouraging students to participate and achieve better and healthier school-life balance.



Kaplan Basketball Club

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of a diverse group of local and international students keen in Basketball. The club members train together under the hoop every Monday evening.



Korean International Students Society @ Kaplan (Kiss-K)

Kiss-K is an international community group that guides, bonds and unites Korean students at Kaplan. In organising frequent events, gatherings and fun activities, the club aims to also help new students settle into campus life.



Vietnamese Community in Kaplan (VNCK)

VNCK is a community network of Vietnamese students studying at Kaplan. Since its founding, the club has held many activities to unite and support Vietnamese students in both aspects of their lives and studies. The community at VNCK aims to help Vietnamese students adjust to life on campus.



Malaysian Elites (ME)

ME is a representation of the Malaysian community in Kaplan, where Malaysian students get to gather, bond and study together. The club regularly hosts activities and gatherings throughout the year, providing them support and a sense of familiarity.



Kaplan Badminton Club

The Kaplan Badminton Club is made up of a group of local and international students enthusiastic about Badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.



Kaplan Football Club

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together, in a drill- and kick-about session.



Chinese Student International (CSI) Club

CSI is formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of CSI's community.



Pelajar Indonesia @ Kaplan (PELIKAN)

PELIKAN is an active Indonesian student community group at Kaplan. Through regular activities, the club aims to unite and bond Indonesian students studying in Kaplan. The community of PELIKAN hopes to foster a sense of home for Indonesian students here.



Myanmar International Student Club (MISC)

MISC comprises a community of Burmese students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Burmese students, on and off campus. MISC aims to cultivate a sense of belonging in its student community here.



As one of Australia's leading universities, Murdoch University in Perth, Australia, is a progressive, dynamic and modern institution with more than 22,000 students and 2,000 staff from across 90 different countries. The University also holds an international reputation for quality teaching excellence, research and student satisfaction.

WORLD'S TOP 100 UNIVERSITIES UNDER 50 YEARS OLD¹

CHOOSE FROM OVER **250** DOUBLE MAJORS

FLEXIBLE STUDY SCHEDULE / PLAN AT YOUR **OWN PACE**



University College Dublin
Ireland's Global University

With over 160 years of history, University College Dublin is one of Europe's leading research-intensive universities — an environment where undergraduate education, Masters and PhD training, research, innovation and community engagement form a dynamic spectrum of activity.

TOP 1% UNIVERSITY WORLDWIDE⁵

TRIPLE-CROWN ACCREDITATION AACSB, AMBA & EQUIS⁶

27 YEARS & OVER 10,000 GRADUATES WITH KAPLAN



Royal Holloway, University of London is one of the UK's leading research-intensive universities covering a broad range of subjects spanning the Arts and Humanities, Sciences, Social Sciences, Management and Economics. Academics at the university are also able to provide analysis, opinion and expertise on a wide range of research areas and current affairs.

RANKED 34TH IN THE² UK

DIRECT HONOURS WITH DUAL SPECIALISATIONS

A UNIVERSITY OF LONDON COLLEGE



Northumbria University
NEWCASTLE

Established in 1880, Northumbria University boasts an illustrious history of more than 135 years. The University is a research-rich and business-focused institution with a global reputation for academic excellence.

MOSTLY ASSIGNMENT-BASED

DIRECT HONOURS WITH DUAL SPECIALISATIONS

DOUBLE AACSB ACCREDITATION⁷



The University of Portsmouth is a leading modern university with an excellent reputation for quality teaching, student satisfaction and research. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Finance, Banking and Forensic Computing.

MAXIMUM ACCA EXEMPTIONS (PAPERS F1 - F9)

AWARDED PRESTIGIOUS GOLD RATING FOR TEACHING EXCELLENCE FRAMEWORK³

RANKED 44TH IN ACCOUNTING & FINANCE⁴



University of Essex

University of Essex's founding principles are to be daring and different. The University continuously explores new ways of thinking and research which informs policy and changes lives. The programmes are designed by world-leading academics and practitioners to solve real-world business challenges.

AWARDED PRESTIGIOUS GOLD RATING FOR TEACHING EXCELLENCE FRAMEWORK³

DIRECT HONOURS WITH DUAL SPECIALISATIONS

RANKED 26ND IN THE UK⁸



¹ Times Higher Education 2018 — Top 250 global universities under 50 years old

² Ranked 34th among UK universities listed in Times Higher Education World University Rankings 2019

³ Times Higher Education 2017

⁴ Complete University Guide 2019

⁵ Times Higher Education World University Rankings 2018

⁶ AACSB-datadirect.aacsb.edu | AMBA-www.ambaguide.com | EQUIS www.efmd.org | Accredited to UCD College of Business

⁷ www.aacsb.edu; Double Accreditation in Business and Accounting

⁸ The Times and Sunday Times Good University Guide 2019



HEAR FROM OUR INTERNATIONAL STUDENTS



LEE NA YOUNG (LEENA)

SOUTH KOREA 🇰🇷

UNIVERSITY COLLEGE DUBLIN (2018)

Bachelor of Business Studies (Honours) in
Marketing Management (Top-up)

Since young, Leena has always been an outgoing and adventurous girl. Having studied briefly in Australia before during elementary school, Leena always knew that studying abroad was something she really liked and enjoyed.

Coming from Seoul, South Korea, Leena commented that it was normal for most students to enrol straight in university right after high school. Likewise, she started her research across disciplines offered by different universities in high school. More often than not, she would frequently find herself looking at different advertisements, trying to figure out how marketers advertise to gain market share. This curiosity inspired her to pursue her higher education with Kaplan in Singapore. Leena enrolled to do a Bachelor of Studies in Marketing Management with University College Dublin (UCD), one of Kaplan's partner universities.

When it was time for her to pursue higher education, Kaplan in Singapore was Leena's first choice. For starters, Singapore is renowned for its safety and security and is geographically closer to South Korea as compared to countries like Australia, Canada and USA. Secondly, Singapore is a diverse country, where people of different races and nationalities reside.

Kaplan provided a great avenue for Leena to discover herself. Having joined the Student Executive Committee (SEC), Leena would help to organise campus activities with her fellow school mates after class. Through the process, she learnt to be more responsible and independent. Academically, she was also inspired by her UCD lecturer Ms Robinson Chin who often shared anecdotes weaved from her own life experiences.

As a proud graduate of UCD and Kaplan in Singapore, Leena found a job shortly after her graduation as a pricing analyst with Dell Inc., a global multi-national company. Says a beaming Leena:

“Singapore is great place to further your studies and the skills that I have picked up at Kaplan, such as managing stakeholders, statistics analysis have greatly helped me in my present role as a pricing analyst. Kaplan will always be the place where I have grown my knowledge and met people that have impacted my life greatly.”



**MAY MYAT
NOE OO (MAY)**

MYANMAR 

UNIVERSITY OF ESSEX (2018)
Bachelor of Science (Honours) in Finance & Banking (Top-up)

Upon completing her O-Level examinations, May felt uncertain about the field she wanted to pursue her higher education in. As such, she took on a gap year to thoroughly explore her interests and gain a better understanding of her career and educational goals.

Born in Myanmar, but raised in Singapore, May decides to enrol into Kaplan's Diploma in Commerce - Banking and Finance after crossing paths with professionals in the finance field during her gap year. A high achiever and self-driven individual, she set her sights on securing a Diploma scholarship awarded by Kaplan. Her hard work proved fruitful as she eventually excelled with Higher Distinctions across all the modules, successfully clinching a scholarship worth ten thousand Singapore Dollars.

Attaining her Diploma qualification naturally opened the doors to various partner universities that Kaplan had. After considering the wide range of options, May eventually settled on pursuing her Bachelor's Degree in Finance and Banking with the University of Essex. When asked about the reasons for her choice, she said,

“Firstly, the programme's emphasis on investments and derivatives aligned with the areas in Finance that I was naturally interested in. On top of that, I was well aware of the high ranking and recognition the University had.”

Knowing these factors assured her of the quality the programme and it being a good fit for her.

Committed to pushing her intellectual boundaries, what May likes most about Kaplan's learning environment is how nurturing it is. The lecturers were willing to share beyond the core modules with lecture notes that were easy to digest, May found her thirst increasingly fuelled towards understanding and appreciating each concept. Till today, she is ever grateful for how the lecturers constantly made an effort to instil this spirit of excellence in their teaching.

May's self-starter attitude towards her studies extends into her current role as President of Kaplan Hero Club, a student volunteering club. As President, she actively spearheads the club's volunteering programmes and campaigns.

May is confident that her Kaplan-Essex journey will propel her far in the future. Having seized ample opportunities to build both her theoretical knowledge and character, she has made herself more career-ready. Upon graduation, she hopes to work at a prestigious bank and enrol in a postgraduate programme.



KRISTIN CHAI

MALAYSIA 

MURDOCH UNIVERSITY (2018)
Bachelor of Arts in Communication and Media Studies and Public Relations

Since young, Kristin from Kuala Lumpur, Malaysia, has always harboured a keen interest in nature and outdoor activities. Given her loud and bubbly personality, Kristin could often be seen helping out at various Kaplan campus events and interacting with other students of different backgrounds. It is no wonder she is the president of the newly minted Kaplan's Adventurers Club, a newly formed student activity club under the Kaplan Student Council.

Kristin feels very strongly about ensuring that the club grows in the right direction. Her club representatives, whom she feels are her pillars of support, should always feel appreciated and cared for. Kristin further adds that Kaplan provides students with a list of diverse campus activities where every student from different countries can join, mingle and get to know each other. Out of which, she has forged many meaningful friendships which she holds dearly to date.

Presently, Kristin is pursuing a Double Major Bachelor's Degree in Communications Media & PR with Murdoch University, one of Kaplan's university partners. Furthermore, Kristin enjoys the blended-learning curriculum offered by Murdoch University. The lesson arrangement ensures she has enough free time and self-study slots for revision, nurturing also her ability to balance her personal life, school and club responsibilities.

Towards her lecture experiences with Kaplan, Kristin has nothing but praise.

“Every lecture session was unique, and I learnt many different things that broadened my horizons all the time. I recall Ms Shalu Matani, my lecturer for Public Relations in Society. She made the classes engaging and in one of her lessons, she quoted a line from Audrey Hepburn that left a deep impression on me: ‘For beautiful eyes, look for the good in others; for beautiful lips, speak only words of kindness and for poise, walk with the knowledge that you are never alone.’”

Feeling inspired by her learnings at Kaplan, Kristin hopes to achieve her dream of working in a top PR agency upon graduation.



**HEIN HTET ZAW
(MARK)**

MYANMAR 🇇🇲

Kaplan Higher Education Academy (2018)
Diploma in Professional Business English Programme

I took a big leap of faith coming to Singapore to pursue my tertiary education. Knowing almost no English at all, my educational journey started with me enrolling in Kaplan's Diploma in Preparatory Business English (PBEP). Through this programme, I picked up the English language, enabling me to progress to Kaplan's Diploma studies. I hope to pursue commerce as a specialisation with University College Dublin, one of Kaplan's partner universities in Singapore after I complete my Diploma studies.

Prior to joining Kaplan, I was working as a labourer, moving bulky items in a warehouse. I decided to pursue my education as I felt that education would provide me with better opportunities ahead. Through Kaplan, I was able to complete my Diploma programme within 8 months and move on to pursue my Bachelor's Degree with University College Dublin. Being an active member of the Kaplan Badminton Club, I also enjoy participating in campus activities and meeting new friends from the other interest clubs.



SEE MENG YEW

MALAYSIA 🇲🇾

Kaplan Higher Education Academy (2018)
Diploma in Commerce – Logistics and Supply Chain Management



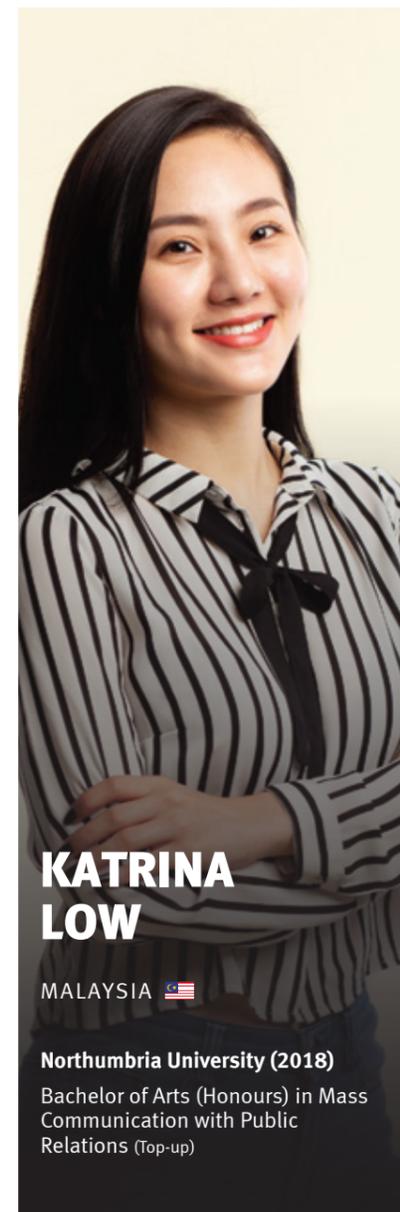
**LE THI HA
TRANG
(ISABELLA)**

VIETNAM 🇻🇳

University of Essex (2018)
Bachelor of Science (Honours) in Banking and Finance (Top-up)

I chose to study at Kaplan given the school's good reputation in Singapore. In addition, I am also grateful to have met Ms Richar Gupta, my Corporate Finance lecturer. Not only did she inspire me with her lectures, she further assured me of my future career path. I believe my Bachelor's Degree offered by the University of Essex will enable me to achieve my dream of working in the Banking and Finance industry.

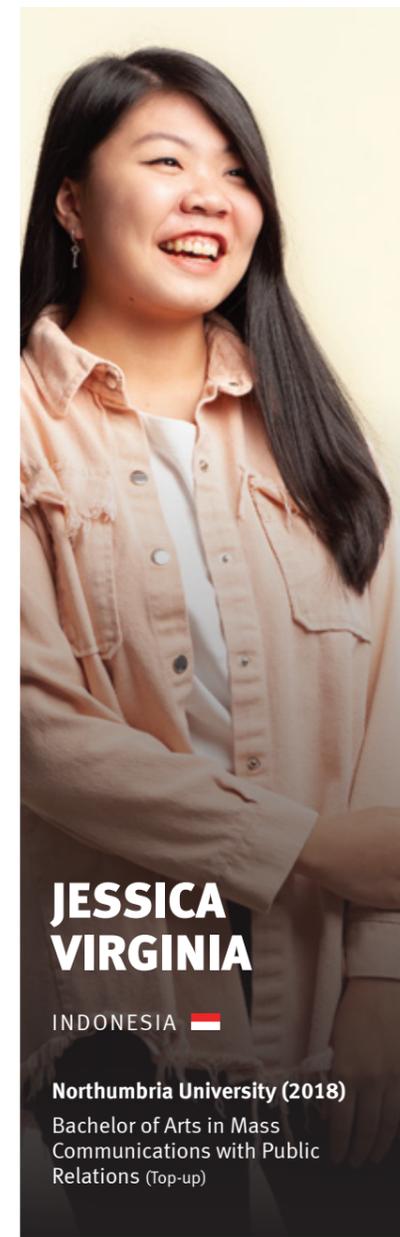
I feel very proud to be a Mass Communications student, and aspire to become a news anchor in the future. In choosing a university to pursue my Bachelor's Degree, Northumbria University was my top choice. The school offers programmes that are relevant to my area of interest and these have enriched me to effectively work towards my aspiration. The mostly assignment-based programme enables me to flex my schedule a little more given my other commitments in life. I believe that with the knowledge and experience I have gained with Kaplan and Northumbria University, I will be able to achieve my dreams in the near future.



**KATRINA
LOW**

MALAYSIA 🇲🇾

Northumbria University (2018)
Bachelor of Arts (Honours) in Mass Communication with Public Relations (Top-up)



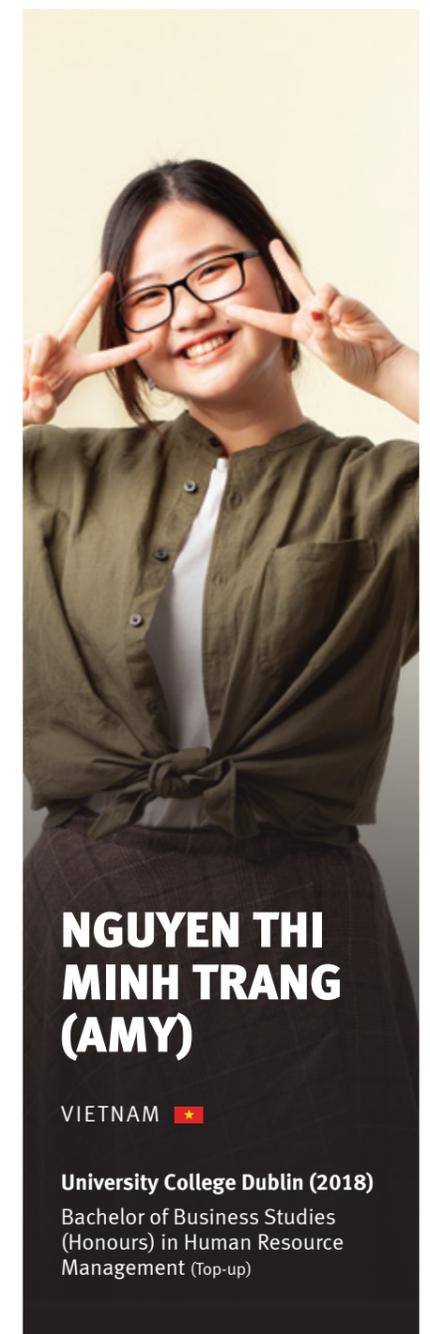
**JESSICA
VIRGINIA**

INDONESIA 🇮🇩

Northumbria University (2018)
Bachelor of Arts in Mass Communications with Public Relations (Top-up)

Learning new foreign languages has always been a big interest in my life. Being abroad and studying at Kaplan has given me the opportunity to meet new people from different countries and background, given the exposure to local Singaporeans and International students here. The lecturers I have met are really approachable and they make classes engaging. Northumbria University also offers a mostly assignment-based programme which gives me great flexibility to better arrange my schedule.

Being a part of Kaplan's HERO Club, I enjoy volunteering and participating in community service events. Through such events, I get to meet and interact with people from all walks of life. On campus, I am also grateful to my lecturer Mr Dipan, who has inspired me to study Human Resource (HR). With the knowledge I gained from my studies as well my participation in campus activities, I believe I will be able to seek a job as a HR executive upon graduation.



**NGUYEN THI
MINH TRANG
(AMY)**

VIETNAM 🇻🇳

University College Dublin (2018)
Bachelor of Business Studies (Honours) in Human Resource Management (Top-up)



**LU CHONG WEI
(JAYDEN)**

CHINA 🇨🇳

University College Dublin (2018)
Bachelor of Business Studies
(Honours) in Finance (Top-up)

Kaplan provides us with an environment that is conducive for studying. When I first arrived in Singapore and needed help with settling in, the support offered by the various departments came in handy. The lecturers at Kaplan have also inspired me to think differently. Rather than teaching from slides or reading off lecture notes, they taught mostly from experience and shared real-life situations with detailed explanations. Indeed, they have helped to deepen my interest towards economics and finance.

Studying at Kaplan is more than just about gaining an education qualification. Being part of the Chinese Student International Club (CSI), I was given many opportunities to organise campus activities for the Chinese community in Kaplan. As the head of finance in CSI, I have learnt to be responsible for things such as finances and budgets. Through my education at Kaplan, I have met with like-minded people who are like my family members away from home.



**WANG YUN XIN
(ADA)**

CHINA 🇨🇳

University of Essex (2018)
Bachelor of Science in
Management and Marketing (Top-up)



**SATHVIKA
SAMINENI**

INDIA 🇮🇳

University of Portsmouth (2018)
Bachelor of Arts (Honours) in
Accountancy and Financial
Management (Top-up)

Studying at Kaplan is a really enjoyable experience for me. I love how flexible classes are, in which lessons are planned in 3-hour block schedules. This helps me to maximise my learning experience and I am able to better focus on other commitments in my life. Being in the Student Executive Committee, I have had the opportunity to plan and lead events meant for the entire student body. I also enjoy assisting my fellow members in their planned events and working alongside different people.

Since young, I have always believed that education will light the way for my future, providing me with the freedom to choose a career path that inspires and interests me. I chose to study with University College Dublin (UCD) as the school was recognised with triple crown-accreditation. The lecture schedules are well developed and taught by both local and fly-in lecturers. The spaced-out structure of the programme also enables me to have ample time to focus on assignments and exams. Once I have graduated from Kaplan and UCD, I believe I will have gained an education and experience that will give me the competitive edge over my peers.



**TIT
SOVANNSARA
JANMONI
(SJAJ)**

CAMBODIA 🇰🇲

University College Dublin (2018)
Bachelor of Business
Studies (Honours) in Human
Resource Management (Top-up)



**MAHINTHORN
POTHIWAN**

THAILAND 🇹🇭

**Royal Holloway,
University of London (2018)**
Bachelor of Science (Honours) in
Management with Marketing (Top-up)

My fondest memory in Kaplan is to have been taught by helpful and approachable lecturers, Mr Anand Naidu and Mr Nigel Toh. Their lessons were thought-provoking and they even provided multiple examples to support the theories they taught, something that I had never experienced before. Being the President of the Kaplan Public Speaking Club, I felt that the skills learnt from the interest group are in line with my dreams of wanting to work in the PR and Marketing industry in the future. With Kaplan, I believe I will be able to achieve my dreams and get a head start in my future career pathway.

Choosing to study with Murdoch University at Kaplan was a no-brainer, given the University's strong reputation and flexible teaching curriculum. The lecturers also provided great guidance, making sure I understood the topics taught in class. Singapore is a great city to live and study in. It is clean, safe and there are many local events and activities to check out after class. Upon graduation, I hope to pursue a career within the management field.



**ALINA
ZHANIBEKOVA**

KAZAKHSTAN 🇰🇿

Murdoch University (2018)
Bachelor of Business in
International Business and
Management

LANGUAGE PROGRAMME



DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH PROGRAMME (PBEP)

The Diploma in Professional Business English Programme (PBEP) offered by Kaplan Higher Education Academy (KHEA), is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programme of study.

The programme concentrates on developing the skills students will need to become a successful and confident language user by using authentic reading passages and unscripted recordings, exposing students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of the classroom.

Students are assessed regularly with unit tests, writing assignments, oral presentations, listening practice tests and a final examination. Participation and classroom use of English are also taken into consideration.

PROGRAMME STRUCTURE

This programme consists of 5 academic levels and may be completed in 10 months.



10-MONTH PROGRAMME

FOUNDATION PROGRAMMES



FOUNDATION DIPLOMA

The Foundation Diploma at Kaplan in Singapore is a foundation programme for students who do not meet the minimum entry requirements needed for full time Kaplan Diploma study.

PROGRAMME STRUCTURE

This programme consists of 4 modules and may be completed in 6 months.

- Academic Skills
- Organisations in a Global Context
- Critical Thinking, Innovation and Communication
- Introduction to Financial and Data Literacy

PREPARATORY COURSE FOR SINGAPORE - CAMBRIDGE GCE O-LEVEL EXAMINATION

The Singapore - Cambridge GCE O-Level Examination is a national level assessment jointly organised by The University of Cambridge International Examinations (CIE), the Ministry of Education, Singapore and the Singapore Examinations and Assessment Board (SEAB). The O-Level certification is an internationally accepted qualification that can be used to gain entry into tertiary education programmes. The programme is also designed for students to gain the academic foundation needed for higher education.

PROGRAMME STRUCTURE

This programme consists of 5 – 7 units and may be completed in 12 – 24 months.

Core Units

- English
- Mathematics
- Principles of Accounts
- Science (Physics/Chemistry)
- Additional Mathematics

Optional Units

- Chinese
- Geography

TIMETABLE & CLASS INFORMATION

SCHEDULE	MON	TUE	WED	THU	FRI
Lesson 1 0830 - 1000	English	Science	English	Science	Mathematics
Lesson 2 1000 - 1130	Mathematics	English	Mathematics	English	English
Lesson 3 1215 - 1345	English	Mathematics	English	Additional Mathematics	Additional Mathematics
Lesson 4 1345 - 1515	Science	English	Science	Principles of Accounts	Principles of Accounts
Lesson 5 1515 - 1645	English	Geography	English	Geography	Principles of Accounts
Lesson 6 1645 - 1815	English	Geography	English	Geography	

Above timetable is an illustration (subjected to change)

- Classes are conducted on Mondays to Fridays and on some Saturdays
- The weekly timetable is subject to changes per the curriculum schedule for each subject
- Supplementary and Exam Preparation classes will be scheduled for either Lesson 5 or 6 slots
- Chinese classes will be scheduled for Lesson 1 and 2 slots in April and May
- There are no classes on public holidays and during assigned term breaks

Holidays

- 1-week break in December (Christmas and New Year)
- 1-week break in March (Term Break)
- 1-week break in January/February (Chinese New Year)
- 2-week break in June (Term Break)

Qualification Awarded

Students who sit for the final external examination and obtain at least a Grade 6 or better in one or more subjects will receive a Singapore-Cambridge General Certificate of Education (Ordinary Level) from SEAB (Singapore Assessment and Examination Board). Students who meet the attendance requirements will be awarded a Certificate of Attendance by Kaplan.

DIPLOMA PROGRAMMES



DIPLOMA IN COMMERCE

- Business Administration
- Finance and Banking
- General Studies
- Hospitality and Tourism Management
- Human Resource Management
- Logistics and Supply Chain Management
- Marketing Management

The Diploma in Commerce is a pathway programme designed to fulfil the requirements of many first-year Business Bachelor's Degree programmes. Upon completion of their Kaplan Diploma, students can continue to pursue a Bachelor's Degree awarded by our university partners at Kaplan in Singapore.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months.* Students can choose from 1 of 6 specialisations or General Studies to complete the programme.

Core Units

- Introduction to Management
- Accounting for Managers
- Quantitative Analysis
- Economics I

Business Administration

This specialisation addresses key concepts and knowledge for entry into the business world. Students learn marketing and communication strategies to integrate well into the workforce.

- Issues in International Business
- Personnel Management
- Project Management
- Marketing Principles

General Studies

This specialisation allows students to undertake a general Diploma in Commerce.

- Business Information Systems
- Commercial Law
- Marketing Principles
- Principles of Banking and Finance

Finance and Banking

This specialisation equips students to communicate, analyse and handle general business management functions within organisations. Students study qualitative and quantitative subjects, and develop basic skills required for successful careers in a chosen area.

- Corporate Finance
- Financial Reporting & Analysis
- International Finance
- Principles of Banking and Finance

Hospitality and Tourism Management

This specialisation equips students with hospitality and tourism-related concepts. Incorporating creative learning with interactive lessons, students are exposed to practical opportunities to understand these industries.

- Tourism Systems
- Commercial Law
- Food & Beverages Operations Management
- Marketing Principles

Human Resource Management

This specialisation provides students an understanding of major issues in industrial relations, human resource functions, training and development, and the role of Human Resource in helping an organisation achieve its goals.

- Labour Management Relations
- Personnel Management
- Training and Development
- International Human Resource Management

Marketing Management

This specialisation provides a broad understanding of marketing management in association with environmental factors, consumer behaviour, and market influences to formulate effective marketing strategies.

- International Marketing
- Marketing Communications
- Consumer Behaviour
- Marketing Principles

Logistics and Supply Chain Management

This specialisation emphasises an understanding of logistics and supply chain management in the global context. Students acquire fundamental skills in strategic logistics planning, precision management and process control.

- Principles of Logistics Management
- Supply Chain Management
- Purchasing Management
- Transportation & Distribution Management

PROGRESSION PATHWAYS

Diploma Graduates may choose to pursue Bachelor's Degree in the following areas:

- Business Management
- Business Economics
- Finance
- Hospitality and Tourism
- Human Resource
- International Management
- Logistics
- Management
- Marketing

DIPLOMA IN ACCOUNTANCY

This programme is designed to provide students with a solid foundation in accountancy concepts, practices and skills, and prepares students with sound knowledge and skills for further study at Degree level.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Financial Accounting
- Management Accounting
- Introduction to Management
- Economics I
- Quantitative Analysis
- Principles of Banking and Finance
- Business Information Systems
- Commercial Law

DIPLOMA IN BUSINESS AND INFORMATION MANAGEMENT

This programme introduces students to how data and information are organised and used in companies today, equipping them with essential skills in business statistics, information systems and database management to deal with large amounts of data.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Management
- Accounting for Managers
- Quantitative Analysis
- Project Management
- Introduction to Multimedia and the Internet
- Introduction to Computer Science
- Introduction to Database Design and Development
- Principles of Information Systems and Data Management

DIPLOMA IN BUSINESS & LAW

This programme equips students with a broad understanding of businesses and the legal frameworks within which they operate. It provides students the strategic management tools and theoretical concepts to analyse firms in different industries, along with an understanding of human resource management, to address diverse legal issues within the local and international context. Students will develop the skills and know-how to prepare legal documents to meet legal needs and formal requirements.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Management
- Issues in International Business
- Personnel Management
- Project Management
- Commercial Law
- Property Law and Conveyance
- Introduction to the Singaporean and International Legal Systems
- Family Law

DIPLOMA IN COMPUTER FORENSICS

This programme introduces students to forensic principles and fundamental methodologies of designing and analysing security critical systems, in an age where companies and organisations increasingly rely on digital systems to store, communicate and transact sensitive data.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Computational Mathematics and Computer Architecture
- Introduction to Computer Science
- Principles of Information Systems and Data Management
- Introduction to Data Communications
- Introduction to Database Design and Development
- Introduction to Multimedia and the Internet
- Principles of Computer Forensics
- Principles of Computer Security

DIPLOMA IN COUNSELLING

This programme is designed to provide students with a solid foundation in counselling concepts, practices and skills, and will equip students with sound knowledge and skills for further study at the Degree level.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Foundational Psychology
- Counselling Theories
- Counselling Skills
- Counselling Ethics
- Career Counselling
- Group Counselling
- Conflict Management
- Crisis Intervention

DIPLOMA IN DIGITAL MARKETING

This programme is designed and developed to prepare students for work as a digital marketer and further educational pursuit at the Bachelor's Degree level. Students will develop skillsets to create digital marketing plans according to client briefs and use digital design tools to execute the elements of the marketing mix.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Management
- Advertising and PR
- Web Analytics
- Introduction to Media Studies
- Introduction to Graphic Design
- Introduction to Digital Media Skills
- Social and New Media
- Marketing Principles

DIPLOMA IN EVENTS MANAGEMENT

This programme is designed to provide students with a solid foundation to thrive within the highly competitive events space, and will prepare students with the skills to plan and execute events as well as address issues within the tourism and events industry.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Management
- Tourism Systems
- Marketing Principles
- Commercial Law
- Project Management
- Advertising and Public Relations
- Event Sponsorship and Promotions
- Event Planning and Operations

DIPLOMA IN INFORMATION TECHNOLOGY

This programme aims to meet the increasing demands and needs of businesses in the area of Information Technology (IT). To equip students with relevant and updated knowledge, as well as skills, this comprehensive programme provides them with everything they need to know about the changing IT world.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Multimedia & the Internet
- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Database Design and Development
- Principles of Information Systems and Data Management
- Introduction to Programming using Java

DIPLOMA IN LEGAL STUDIES

The programme introduces students to Paralegal Studies and equips them with basic skills in legal research and writing, allowing them to analyse case studies and prepare legally binding documents. Students will acquire a sound knowledge of law and its practice to effectively support legal practitioners.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Commercial Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Introduction to Singaporean and International Legal Systems
- Law of Tort and Civil Obligation
- Property Law and Conveyance
- Wills and Estates

DIPLOMA IN MASS COMMUNICATION

This programme encompasses all essential skills needed for Mass Communication. It educates students on the impact of technology on the communication industry, as well as the role, importance and techniques of effective communication in both consumer and industrial markets. Students will develop the skills to apply appropriate tools and techniques for the promotion of both goods and services.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Management
- Introduction to Mass Communication
- Marketing Principles
- Research Project
- Advertising and Public Relations
- Journalism and Ethics
- Social and New Media
- Contemporary Smartphone Video Production

DIPLOMA IN PSYCHOLOGY

This programme is designed to provide students with a solid foundation in Psychology, with an emphasis on the development of contemporary knowledge, skills and the nurturing of a professional attitude. The Diploma will equip students with a sound understanding that is required for further study at the Bachelor’s Degree level and also, for a career in the many industry sectors that require an understanding of human thoughts, behaviours and motivation.

PROGRAMME STRUCTURE

This programme consists of 8 units and may be completed in 8 months*.

- Foundational Psychology
- Counselling Ethics
- Personality and Health Psychology
- Psychological Research Methods and Analysis
- Introduction to Mental Health
- Quantitative Psychological Laboratory Experience and Skills
- Counselling Skills
- Qualitative Psychological Laboratory Experience and Skill

*Subject to programme and meeting entry requirements

DEGREE EXPERIENCE PROGRAMME (DEP)

The Degree Experience Programme (DEP) allows students a chance to experience 4 university programmes, guiding them to make an informed choice on which Degree programme to pursue.

Students will attend selected lessons taught by on-campus lecturers, and experience mock assignments, presentations and class activities. 2 modules from each university’s Degree programme will be offered. Students will try out sample assignment topics and final exams, learn to do referencing and citation for assignments, as well as understand the respective university’s grading system and programme assessment methods.

ENGLISH EXPERIENCE PROGRAMME (EEP)

The English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at Kaplan’s city campuses, while participating in interactive lectures and oral presentations to improve their general English language skills. Students will be awarded with a Certificate of Participation upon completion of the programme.

STUDY TOUR

The Study Tour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme’s commencement and duration can be tailored according to the request of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.

MURDOCH UNIVERSITY



BACHELOR OF BUSINESS

- Accounting and Banking
- Accounting and Business Law
- Accounting and Finance
- Accounting and Human Resource Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing

This programme offers students an understanding of accounting as an integral part of the management process in businesses or public enterprises. It also looks at how accounting is used to evaluate and control aid when evaluating the effectiveness and efficiency of operations of an enterprise and employee performance. Students can also major in a second discipline such as banking, business law, finance, human resource management, international business, management and marketing.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 or 20 months based on recognition of prior learning.

Accounting Units

- Technology and Accounting Processes
- Corporate Finance
- Management Accounting
- Contemporary Financial Accounting
- Accounting Theory and Accountability
- Company Law
- Auditing
- Taxation

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Accounting and Banking

- Finance Law**
- Treasury Management
- Corporate Finance*
- Commercial Banking
- Credit and Lending Decisions
- International Financial Markets and Institutions

Accounting and Business Law

- Finance Law
- Marketing and Advertising Law
- Workplace Law
- Company Law*
- Alternative Dispute Resolution
- Taxation*

Accounting and Finance

- Finance Law**
- Corporate Finance*
- Treasury Management
- Investment Analysis
- International Finance
- Derivative Securities

* Units common to both majors need to be taken only once. Students may be required to complete additional elective.
 ** Students will take the module Company Law instead of Finance Law for this Double Major.

Accounting and Human Resource Management

- Principles of Human Resources Management
- Organisational Theory and Behaviour
- Workplace Law
- Employment Relations in Asia
- Human Resource Economics
- Advanced Human Resource Perspectives

Accounting and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics and Decision Making

Accounting and International Business

- International Marketing
- Organisational Theory and Behaviour
- International Management
- Comparative Corporate Governance and International Operations
- International Political Economy
- Business Negotiations: An International Perspective

Accounting and Marketing

- Services Marketing
- Consumer Behaviour
- Marketing Research and Analysis
- International Marketing
- Strategic Marketing
- Integrated Marketing Communications

BACHELOR OF BUSINESS

- Banking and Business Information Systems
- Banking and Business Law
- Banking and Cyber Security and Forensics
- Banking and Finance

- Banking and Human Resource Management
- Banking and International Business
- Banking and Management
- Banking and Marketing

This programme covers the theory and techniques underlying financial management and gives students a working knowledge of the banking and financial system, financial markets, institutions and developments in the financial sector. Students can also major in a second discipline such as business information system, business law, cyber security and forensics, finance, human resource management, international business, management and marketing.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Banking Units

- Finance Law
- Treasury Management
- Corporate Finance
- Commercial Banking
- Credit and Lending Decisions
- International Financial Markets and Institutions

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Banking and Business Information Systems

- Databases
- System Analysis and Design
- Information Systems Management
- Advanced Business Analysis and Design
- Enterprise Architecture
- Business Intelligence Application Development

Banking and Business Law

- Finance Law*
- Marketing and Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Banking and Cyber Security and Forensics

- Banking and Cyber Security and Forensics
- Databases
- Systems Analysis and Design
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and System Administration
- Information Security Policy and Governance
- IT Professional Practice Project

Banking and Human Resource Management

- Principles of Human Resources Management
- Organisational Theory and Behaviour
- Workplace Law
- Employment Relations in Asia
- Human Resource Economics
- Advanced Human Resource Perspectives

Banking and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics and Decision Making

Banking and Finance

- Finance Law*
- Corporate Finance*
- Treasury Management*
- Investment Analysis
- International Finance
- Derivative Securities

Banking and International Business

- International Marketing
- Organisational Theory and Behaviour
- International Management
- Comparative Corporate Governance and International Operations
- International Political Economy
- Business Negotiations: An International Perspective

Banking and Marketing

- Services Marketing
- Consumer Behaviour
- Marketing Research and Analysis
- International Marketing
- Strategic Marketing
- Integrated Marketing Communications

* Units common to both majors need to be taken only once. Students may be required to complete additional elective.

BACHELOR OF BUSINESS

- Finance and Business Information System
- Finance and Business Law
- Finance and Cyber Security and Forensics

- Finance and Management
- Finance and Marketing

Students will cover a broad range of areas in corporate finance, treasury management, investment analysis and international finance. These are designed to equip them with the necessary skills to obtain employment in areas such as stockbroking, insurance and banking, as well as preparing them with the skills for careers in finance in public and private organisations. Students can also major in a second discipline such as business information system, business law, cyber security and forensics, management and marketing.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Finance Units

- Finance Law
- Corporate Finance
- Treasury Management
- Investment Analysis
- International Finance
- Derivative Securities

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Finance and Business Information Systems

- Databases
- Systems Analysis and Design
- Information Systems Management
- Enterprise Architectures
- IT Professional Practice Project
- Advanced Business Analysis and Design
- Business Intelligence Application Development

Finance and Cyber Security and Forensics

- Databases
- Systems Analysis and Design
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and System Administration
- Information Security Policy and Governance
- IT Professional Practice Project

Finance and Marketing

- Services Marketing
- Consumer Behaviour
- Marketing Research and Analysis
- International Marketing
- Strategic Marketing
- Integrated Marketing Communications

Finance and Business Law

- Finance Law*
- Marketing and Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Finance and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics and Decision Making

UNIVERSITY COLLEGE DUBLIN



University College Dublin
Ireland's Global University

BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Banking and Wealth Management
- Finance

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

Core Units

- Business Strategy
- Cross Cultural Management
- Data Analysis for Decision Makers
- Economic Policy and the Global Environment
- Human Resource Management
- Management of Organisations
- Marketing Management
- Operations Management

PATHWAY UNITS

Banking and Wealth Management

- Accounting Information for Managers
- Banking and Finance
- International Financial Management
- Investment and Portfolio Management

Finance

- Accounting Information for Managers
- Corporate Financial Management
- Investment and Portfolio Management
- Treasury and Risk Management

UNIVERSITY OF ESSEX



BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Accounting and Finance
- Banking and Finance

This programme provides knowledge of financial theory, portfolio management, option and futures markets and how risk can be managed with the use of derivative instruments. Students also learn about key issues that are relevant to today's global financial institutions and markets, acquiring a broad set of knowledge and skills that make them highly employable within the accounting, banking and finance fields.

PROGRAMME STRUCTURE

This programme consists of 14 - 15 units and may be completed in 18 months.

Accounting and Finance

- Accounting Project
- Advanced Management Accounting
- Auditing
- Corporate Finance
- Current Issues in Financial Reporting
- Financial Modelling
- Financial Reporting and Analysis
- International Finance
- Introduction to Banking
- Management Accounting 1
- Management Accounting 2
- Options and Futures
- Portfolio Analysis
- Risk Management and Financial Institutions

Banking and Finance

- Applying E-commerce in Business
- Bank Risk Management
- Behavioural Finance
- Corporate Finance
- Empirical Finance
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- Foundations of Finance
- International Banking
- International Finance
- Introduction to Banking
- Options and Futures
- Portfolio Analysis
- Pricing of Securities in Financial Markets

UNIVERSITY OF PORTSMOUTH



BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Accountancy and Financial Management

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise and strategic insights.

PROGRAMME STRUCTURE

This programme consists of 12 units and may be completed in a minimum of 18 months.

Programme Units

- Accounting for Strategic Management and Control
- Advanced Financial Accounting
- Advanced Financial Management
- Auditing
- Business Law for Accountants
- Corporate Governance, Financial Crime, Ethics and Control
- Financial Management
- Financial Reporting
- International Accounting
- Independent Study for Accountants
- Operational Management Accounting
- Taxation

Human Resource Management and Management

- Organisational Theory and Behaviour*
- Workplace Law*
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics & Decision Making

Human Resource Management and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

* Units common to both majors need to be taken only once. Students may be required to complete additional elective.

BACHELOR OF BUSINESS

- Human Resource Management and Business Law
- Human Resource Management and Finance
- Human Resource Management and Marketing
- Human Resource Management and Management
- Human Resource Management and Public Relations

This programme provides a strong understanding of human resource as a strategic department of most organisations and the various areas of human resource management, giving students a better head start in their careers of this field. Students can also major in a second discipline such as business law, finance, management, marketing and public relations.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Human Resource Units

- Principle of Human Resource Management
- Organisational Theory and Behaviour
- Workplace Law
- Employment Relations in Asia
- Human Resource Economics
- Advanced Human Resource Perspectives

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Human Resource Management and Business Law

- Finance Law
- Marketing & Advertising Law
- Workplace Law*
- Company Law
- Alternative Dispute Resolution
- Taxation

Human Resource Management and Finance

- Finance Law
- Corporate Finance
- Treasury Management
- Investment Analysis
- International Finance
- Derivative Securities

Human Resource Management and Marketing

- Consumer Behaviour
- Services Marketing
- Marketing Research and Analysis
- Integrated Marketing Communications
- International Marketing
- Strategic Marketing

BACHELOR OF BUSINESS

- International Business and Business Law
- International Business and Finance
- International Business and Cyber Security and Forensics
- International Business and Human Resource Management
- International Business and Hospitality and Tourism Management
- International Business and Management
- International Business and Marketing
- International Business and Web Communication

International Business is an integrated major with a strong basis in international commerce and economics, as well as interdisciplinary links with Asian studies. Students are exposed to a selection of units that will develop their knowledge of the global business environment and related political and social factors in some of the largest and most dynamic economies of the world. Students can also major in a second discipline such as cyber security and forensics, finance, human resource management, hospitality & tourism management, management, marketing and web communications.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

International Business Units

- International Marketing
- Organisational Theory and Behaviour
- International Management
- Comparative Corporate Governance and International Operations
- International Political Economy
- Business Negotiations: An International Perspective

Common Units

- Understanding Business Research An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

International Business and Business Law

- Finance Law
- Marketing & Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

International Business and Finance

- Finance Law
- Investment Analysis
- Corporate Finance
- International Finance
- Treasury Management
- Derivative Securities

International Business and Cyber Security and Forensics

- Databases
- Systems Analysis and Design
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and Systems Administration
- Information Security Policy and Governance
- IT Professional Practice Project

DOUBLE MAJOR OPTIONS

International Business and Human Resource Management

- Principles of Human Resources Management
- Workplace Law
- Human Resource Economics
- Organisational Theory and Behaviour*
- Employment Relations in Asia
- Advanced Human Resource Perspectives

International Business and Hospitality and Tourism Management

- Tourism and Hospitality Law
- Sustainable Tourism
- Strategic Management
- Destination Management
- Organisational Theory and Behaviour*
- Hospitality and Tourism Project

International Business and Management

- Organisational Theory and Behaviour*
- Workplace Law
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics and Decision Making

International Business and Marketing

- International Marketing*
- Integrated Marketing Communications
- Consumer Behaviour
- Services Marketing
- Strategic Marketing
- Marketing Research and Analysis

International Business and Web Communication

- Web Strategy
- Web Design
- Screen: Small, Medium and Large
- Web Metrics
- Business of Freelancing
- Web Communication Project

* Units common to both majors need to be taken only once. Students may be required to complete additional electives.

BACHELOR OF BUSINESS

- Management and Business Law
- Management and Communications and Media Studies
- Management and Marketing

Management refers to the process of employing resources to achieve organisational goals and customer needs. The study of management explores a wide range of relevant issues, theories and perspectives to better prepare students to understand the complexities and responsibilities of managerial life in the 21st century. Students could also major in a second discipline such as business law, communications and media studies and marketing.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Management Units

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Knowledge Management
- Strategic Management
- Business Analytics and Decision Making

Common Units

- Understanding Business Research An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Management and Business Law

- Finance Law
- Marketing & Advertising Law
- Workplace Law*
- Company Law
- Alternative Dispute Resolution
- Taxation

Management and Communications and Media Studies

- Audiences, Users and Participants
- Screen: Small, Medium and Large
- Old Media, New Media
- Critical Topics in Communication and Media Studies
- Media Governance and The Public Sphere
- Communication Global Issues

Management and Marketing

- International Marketing*
- Integrated Marketing Communications
- Consumer Behaviour
- Services Marketing
- Strategic Marketing
- Marketing Research and Analysis

* Units common to both majors need to be taken only once. Students may be required to complete additional elective.

BACHELOR OF BUSINESS

- Marketing and Business Law
- Marketing and International Business
- Marketing and Public Relations
- Marketing and Web Communication

This programme allows students to acquire a broad set of knowledge and skills that makes them highly employable within the marketing and public relations fields, by practical application of marketing exchange processes using product development, planning and pricing strategies, integrated marketing communications and distribution channel management. Students can also major in a second discipline such as business law, journalism, public relations and web communications.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 - 24 months based on recognition of prior learning.

Marketing Units

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Marketing and Business Law

- Finance Law
- Marketing & Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Marketing and International Business

- International Marketing
- Organisational Theory and Behaviour
- International Management
- Comparative Corporate Governance and International Operations
- International Political Economy
- Business Negotiations: An International Perspective

Marketing and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

Marketing and Web Communication

- Screen: Small, Medium and Large
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Business with International Management

This programme offers a wide range of knowledge and skills in real-world business, combining the study of the chosen pathway with solid conceptual and practical knowledge. This Direct Honours with dual specialisation programme gives students a double edge in the highly competitive graduate employment market.

PROGRAMME STRUCTURE

This programme consists of 6 core units, 5 specialised units, 1 dissertation and may be completed in 16 months.

Core Units

- Applied Business Ethics
- Business Performance Management
- Personal and Organisational Development
- Global and International Business Contexts
- Markets and Customers
- Strategic Management and Leadership

Specialised Units

- Change, Work and Diversity
- Culture and Organisations
- Doing Business Globally and Internationally
- Global Marketing and Communications
- Global Supply Chain Management

Research Unit

- Dissertation

BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Business and Management
- Management with International Business
- Management with Accounting
- Management with Marketing

PROGRAMME STRUCTURE

This programme consists of 16 units and may be completed in 18 months.

Core Units

- Employability
- Human resource Management
- Integrating Management: Business in Context
- Strategic Management
- Integrating Management: Leadership and Innovation
- Managerial Accounting
- Marketing Strategy in context
- Operations Management
- Strategic Finance
- Asia Pacific Business (Elective)
- Global Marketing (Elective)

Business and Management

The programme covers the key areas of business management, from strategy to marketing and from accounting to branding. It offers a wide array of study topics and has a strong practical focus, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

Choose 2 from the following units:

- Multinational Enterprise
- The Global Economy
- Marketing Research
- Digital Marketing
- Financial Management
- Managerial Economics

Choose 3 from the following units:

- European Business
- Emerging Markets
- Clusters, Small Business & Entrepreneurship
- Advertising and Promotion
- Brands and Branding
- Consumer Behavior
- International Financial Accounting
- Accounting for Corporate Accountability
- Strategic Management Accounting

Management with Accounting

This programme enables students to understand issues such as accounting and strategy, the international financial accounting environment, and corporate duties of accountability to third party stakeholders, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Accounting for Corporate Accountability
- Financial Management
- International Financial Accounting
- Managerial Economics
- Strategic Management Accounting

Management with International Business

This programme offers an understanding of the development of multi-nationals on the international economic stage, foreign direct investment by Asia Pacific companies in Europe, and European Business in European Union, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Clusters, Small Business & Entrepreneurship
- Emerging Markets
- European Business
- Multinational Enterprise
- The Global Economy

Management with Marketing

This programme combines core topics in modern management with the skills and techniques of marketing, providing a solid grounding in the theories and practice and preparing students for a successful career in the field of marketing, allowing them to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Advertising and Promotion
- Brands & Branding
- Consumer Behavior
- Digital Marketing
- Marketing Research

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BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Digital Business
- Human Resource Management
- Logistics and Supply Chain Management
- Management
- Marketing
- Project Management

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

Core Units

- Business Strategy
- Cross Cultural Management
- Data Analysis for Decision Makers
- Economic Policy and the Global Environment
- Human Resource Management
- Management of Organisations
- Marketing Management
- Operations Management

PATHWAY UNITS

Digital Business

- Business Analytics
- Digital Business Infrastructure and Applications
- Digital Business and Social Media Strategy
- Management Information Systems

Human Resource Management

- International Human Resource Management
- Managing Diversity in Employment
- Management Practice
- Talent Management

Logistics and Supply Chain Management

- Global Logistics
- Project Management
- Supply Chain Management
- Supply Chain Planning and Control

Management

- Entrepreneurship and Innovation
- Global Business
- Project Management
- Organisational Knowledge, Creativity and Innovation

Marketing

- Consumer and Buyer Behaviour
- Global Marketing
- Marketing Communications and Digital Marketing
- Strategic Marketing Management

Project Management

- Business Ethics
- Leadership & Change Management
- Global Operations and Supply Chain Management
- Project Analytics



BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Management and Marketing

This programme provides students with the knowledge of managing organisations with a specialisation in marketing. The units cover management practices and processes used in organisations alongside socio-cultural perspective on markets, customers and consumers.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Advanced Marketing • Brand Management • Business Ethics • Business Strategy • Consumer Behaviour • Digital Marketing and Social Media • Human Resource Management • Independent Study Project: Management/Marketing | <ul style="list-style-type: none"> • International Business Environment • Introduction to Organisational Behaviour • Leadership in Organisations • Management Accounting 1 • Management Accounting 2 • Management Psychology • Marketing Management • Research Methods in Management and Marketing |
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BACHELOR OF ARTS

- Communication and Media Studies and Marketing
- Communication and Media Studies and Public Relations
- Communication and Media Studies and Web Communication

This programme provides students with skills and expertise for work in the contemporary communication and media industry. Students are equipped with the knowledge base and skills for analysing and producing both traditional and new media texts, as well as understanding communication and cultural processes in the emerging creative industries. Students can also major in a second discipline such as journalism, marketing, public relations and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Communication and Media Studies Units

- Critical Topics in Communication and Media Studies
- Communicating Global Issues
- Audiences, Users and Participants
- Media Governance and the Public Sphere
- Old Media, New Media
- Screen: Small, Medium and Large

Common Units

- Developing Research Skills and Methods
- Advanced Research in the Arts
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Communication & Media Studies and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

Communication & Media Studies and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

Communication & Media Studies and Web Communication

- Screen: Small, Medium and Large*
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

BACHELOR OF ARTS

- Journalism and Communication and Media Studies
- Journalism and Management
- Journalism and Marketing
- Journalism and Public Relations
- Journalism and Web Communication

This programme provides students with the skill set to operate in the digital era of news. Students will learn practical reporting, writing and producing skills in journalism that investigates the ethical, legal and cultural contexts of the news media. Students will also gain knowledge about the news media industry and the influence of journalism on society. Students can also major in a second discipline such as communication and media studies, management, marketing, public relations and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Journalism Units

- Media Law and Ethics
- Online and Mobile Journalism
- Audiences, Users and Participants
- Digital Newsroom
- Journalism and Society
- Video Journalism
- Introduction to Digital Media Skills

Common Units

- Developing Research Skills and Methods
- Advanced Research in the Arts
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Journalism and Communication and Media Studies

- Screen: Small, Medium and Large
- Old Media, New Media
- Communicating Global Issues
- Media Governance and The Public Sphere
- Critical Topics in Communication and Media Studies

Journalism and Marketing

- Services Marketing
- Marketing Research and Analysis
- Consumer Behaviour
- Strategic Marketing
- International Marketing
- Integrated Marketing Communications

Journalism and Web Communication

- Web Strategy
- Web Design
- Web Communications Projects
- Web Metrics
- Screen: Small, Medium and Large
- Business of Freelancing

Journalism and Management

- Business Analytics and Decision Making
- Strategic Management
- Knowledge Management
- Organisational Development and Change
- Organisational Theory and Behaviour
- Workplace Law

Journalism and Public Relations

- Media Relations
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management
- Public Relations Project

BACHELOR OF ARTS

- Public Relations and International Business
- Public Relations and Journalism
- Public Relations and Management
- Public Relations and Marketing

This programme aims to prepare students for careers in public relations and communications, exploring international theories and practices, with an emphasis on ethical communication and engagement with a diverse range of stakeholders. Students are introduced to communication and public relations theory and are expected to develop critical thinking, evaluative and analytical skills. Students could also major in a second discipline such as international business, journalism, management and marketing.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Public Relations Units

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

Common Units

- Developing Research Skills and Methods
- Advanced Research in the Arts
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Public Relations and International Business

- International Management
- International Marketing
- Organisational Theory and Behaviour
- Business Negotiations: An International Perspectives
- Comparative Corporate Governance and International Operations
- International Political Economy

Public Relations and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision-Making

Public Relations and Journalism

- Media Law and Ethics
- Online and Mobile Journalism
- Audiences, Users and Participants
- Digital Newsroom
- Journalism and Society
- Video Journalism
- Introduction to Digital Media Skills

Public Relations and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

BACHELOR OF ARTS

- Web Communication and Communication and Media Studies
- Web Communication and Management
- Web Communication and Marketing
- Web Communication and Public Relations

This programme provides students an understanding of web communication, combining an exciting mix of web design, digital marketing and public relations. Students will learn how to design and develop strategies for web communication campaigns using a range of digital media including, social media, websites, mobile technology, games, video and online news media.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Web Communication Units

- Screen: Small, Medium and Large
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

Common Units

- Developing Research Skills and Methods
- Advanced Research in the Arts
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS**Web Communication and Communication & Media Studies**

- Audiences, Users and Participants
- Critical Topics in Communication and Media Studies
- Media Governance and the Public Sphere
- Communicating Global Issues
- Screen: Small, Medium and Large*
- Old Media, New Media

Web Communications and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision-Making

Web Communications and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

Web Communication and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

NORTHUMBRIA UNIVERSITY**BACHELOR OF ARTS (HONOURS) (TOP UP)**

- Mass Communication with Public Relations

This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within mass communication approaches, global media, audiences and approaches to audience research, new media and technology, mass communication production techniques and film/media production, reporting and advertising.

PROGRAMME STRUCTURE

This programme consists of 7 core units, 3 specialised units, 1 dissertation and may be completed in a minimum of 16 months.

Core Units

- Advertising: Reception and Texts
- Audiences and Mass Communication
- Everyday Media
- Mass Communications
- Mass Communication Industries
- Media Culture
- Media Spaces

Specialised Units

- Writing Promotional Copy
- Promotional Activity and Management
- Critical Theories in Public Relations

Research Unit

- Media Dissertation

Hospitality and Tourism Management and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

Hospitality and Tourism Management and Web Communication

- Screen: Small, Medium and Large
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

BACHELOR OF BUSINESS

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resource Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management and Public Relations
- Hospitality and Tourism Management and Web Communication

This programme prepares students for the challenges of supervisory and management positions in the tourism and hospitality field, with its focus on strategic management of destinations and tourism-related industries. Students can also major in a second discipline such as business law, human resource management, management, marketing, public relations and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Hospitality and Tourism Management Units

- Tourism and Hospitality Law
- Sustainable Tourism
- Strategic Management
- Destination Management
- Organisational Theory and Behaviour
- Hospitality and Tourism Project

Common Units

- Understanding Business Research: An Introductory Approach
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Hospitality and Tourism Management and Business Law

- Finance Law
- Marketing and Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Hospitality and Tourism Management and Human Resource Management

- Organisational Theory and Behaviour*
- Workplace Law
- Principles of Human Resources Management
- Human Resource Economics
- Advanced Human Resource Perspectives
- Employment Relations

Hospitality and Tourism Management and Management

- Organisational Theory and Behaviour*
- Workplace Law
- Organisation Development and Change
- Strategic Management*
- Knowledge Management
- Business Analytics and Decision Making

Hospitality and Tourism Management and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

BACHELOR OF ARTS

- Tourism and Events and Business Law
- Tourism and Events and Communication and Media Studies
- Tourism and Events and Human Resource Management
- Tourism and Events and Hospitality and Tourism Management
- Tourism and Events and International Business
- Tourism and Events and Management
- Tourism and Events and Marketing
- Tourism and Events and Public Relations
- Tourism and Events and Web Communication

This programme offers an understanding of tourism and events as an important social, political and economic phenomena around the world, within the framework of social sciences as well as tourism for sustainable development. Students can also major in a second discipline such as business law, communication and media studies, human resource management, hospitality and tourism management, international business, management, marketing, public relations and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme in 16 months based on recognition of prior learning.

Tourism and Events Units

- Travel and Tourism in Society
- Tourism and Events Project
- Sustainable Tourism
- Public Policy Analysis
- Destination Management
- Events, Policy and Evaluation
- Festivals and Events

Common Units

- Developing Research Skills and Methods
- Advanced Research in the Arts
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Tourism and Events and Business Law

- Finance Law
- Marketing and Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Tourism and Events and Communication and Media Studies

- Audiences, Users and Participants
- Critical Topics in Communication and Media Studies
- Media Governance and the Public Sphere
- Communicating Global Issues
- Screen: Small, Medium and Large
- Old Media, New Media

Tourism and Events and Hospitality and Tourism Management

- Tourism and Hospitality Law
- Sustainable Tourism*
- Strategic Management
- Destination Management*
- Organisational Theory and Behaviour
- Hospitality and Tourism Project

Tourism and Events and International Business

- International Marketing
- Organisational Theory and Behaviour
- International Management
- Comparative Corporate Governance and International Operations
- International Political Economy
- Business Negotiations: An International Perspective

Tourism and Events and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

Tourism and Events and Web Communication

- Screen: Small, Medium and Large
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

Tourism and Events and Human Resource Management

- Organisational Theory and Behaviour
- Workplace Law
- Principles of Human Resources Management
- Human Resource Economics
- Advanced Human Resource Perspectives
- Employment Relations

Tourism and Events and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision Making

Tourism and Events and Public Relations

- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society
- Campaign Management
- Issues and Crisis Management

NORTHUMBRIA UNIVERSITY



BACHELOR OF ARTS (HONOURS) (TOP-UP)

- International Hospitality and Tourism Management

This programme introduces students to the business industry, combining key business subjects with functional areas. Students are also equipped with a clear understanding of the challenges faced by management, preparing them to take up managerial posts in the hospitality and tourism industries.

PROGRAMME STRUCTURE

This programme consists of 6 core units, 5 specialised units, 1 dissertation and may be completed in 16 months.

Core Units

- Personal and Organisational Development
- Global and International Business Contexts
- Markets and Customers
- Business Performance Management
- Applied Business Ethics
- Strategic Management and Leadership

Specialised Units

- Destination Planning and Resort Development
- Travel Industry Management and Operations
- International Hospitality Management
- The Business of Conferences, Events and Entertainment
- Key issues for Hospitality and Tourism Managers

Research Unit

- Dissertation

BACHELOR OF ARTS

- Psychology
- Psychology and Communication and Media Studies
- Psychology and Human Resource Management
- Psychology and Management
- Psychology and Marketing
- Psychology and Web Communication

This programme allows students to develop an appreciation of the foundations of psychological knowledge and how modern scientific research methods are used to further this understanding of our differences and similarities. The programme covers all relevant areas of the psychology curriculum and provides broad skills in teamwork, communication and problem-solving necessary in social and workplace settings. Students can also major in a second discipline such as communication & media studies, human resource management, management, marketing and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 36 months. Students may complete the programme in 16 or 24 months based on recognition of prior learning.

Psychology Units

- Introduction to Psychological Science
- Introduction to Psychological Research Methods
- Introduction to Cultural Psychology
- Psychology: Abnormal Behaviour
- Psychology: Cognitive Processes
- Psychology: Family Relations and Social Development
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Self and Society
- Psychology: Social Bases of Behaviour
- Psychology: The Developing Mind
- Psychology: Biological Bases of Behaviour

Common Units

- Psychology: Measurement, Design and Analysis
- Advanced Quantitative Research Methods
- Creativity and Innovation
- Wellbeing

DOUBLE MAJOR OPTIONS

Psychology and Communication and Media Studies

- Audiences, Users and Participants
- Critical Topics in Communication and Media Studies
- Media Governance and the Public Sphere
- Communicating Global Issues
- Screen: Small, Medium and Large
- Old Media, New Media

Psychology and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision Making

Psychology and Web Communication

- Screen: Small, Medium and Large
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics

Psychology and Human Resource Management

- Organisational Theory and Behaviour
- Workplace Law
- Principles of Human Resources Management
- Human Resource Economics
- Advanced Human Resource Perspectives
- Employment Relations

Psychology and Marketing

- International Marketing
- Integrated Marketing Communications
- Consumer Behaviour
- Marketing Research and Analysis
- Strategic Marketing
- Services Marketing

BACHELOR OF SCIENCE

- Business Information Systems and Banking
- Business Information Systems and Computer Science
- Business Information Systems and Finance
- Business Information Systems and Management
- Business Information Systems Web Communication

The extensiveness in which Information Technology (IT) is embedded into everyday organisational activity means that professionals in many areas, from management to engineering, increasingly need an understanding of information systems. The Business Informatics Systems Degree emphasises on the contribution of information systems to the functioning of organisations, the design and management of such systems and the development of systems to assist in other professional roles. Students could also major in a second discipline such as banking, computer science, finance, management and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 or 20 months based on recognition of prior learning.

Business Information Systems Units

- Databases
- System Analysis and Design
- Information Systems Management
- Advanced Business Analysis and Design
- Enterprise Architecture
- Business Intelligence Application Development
- IT Professional Practice Project

Common Units

- Introduction to ICT Research Methods
- Applied Research Skills in ICT
- Creativity and Innovation

DOUBLE MAJOR OPTIONS

Business Information Systems and Banking

- Finance Law
- Corporate Finance
- Treasury Management
- Commercial Banking
- Credit and Lending Decision
- International Financial Markets and Institutions

Business Information Systems and Computer Science

- Data Structures and Abstractions
- Intelligent Systems
- Software Architectures
- Operating Systems and Systems Programming
- Databases*
- Systems Analysis and Design*
- IT Professional Practice Project*

Business Information Systems and Finance

- Finance Law
- Corporate Finance
- Treasury Management
- Investment Analysis
- International Finance
- Derivative Securities

Business Information Systems and Management

- Organisational Theory and Behaviour
- Organisation Development and Change
- Business Analytics and Decision Making
- Knowledge Management
- Strategic Management
- Workplace Law

Business Information Systems Web Communication

- Screen: Small, Medium and Large
- Web Design
- Web Strategy
- Web Communication Projects
- Web Metrics
- Business of Freelancing

BACHELOR OF SCIENCE

- Computer Science and Business Information Systems
- Computer Science and Management
- Computer Science and Web Communication

This programme covers the theory, approaches and techniques used in computer science and will include areas such as application design and implementation, systems programming and software architecture. It will also prepare the student to understand the responsibilities of managerial life through the study of various management theories and perspectives.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 or 20 months based on recognition of prior learning.

Computer Science Units

- Data Structures and Abstractions
- Intelligent Systems
- Software Architectures
- Operating Systems and Systems Programming
- Databases
- Systems Analysis and Design
- IT Professional Practice Project

Common Units

- Introduction to ICT Research Methods
- Applied Research Skills in ICT
- Creativity and Innovation

DOUBLE MAJOR OPTIONS

Computer Science and Business Information Systems

- Enterprise Architectures
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Systems Analysis and Design*
- Databases*
- Information Systems Management
- IT Professional Practice Project*

Computer Science and Management

- Organisational Theory & Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision Making

Computer Science and Web Communication

- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics
- Screen: Small, Medium and Large

BACHELOR OF SCIENCE

- Cyber Security and Forensics and Banking
- Cyber Security and Forensics and Business Information Systems
- Cyber Security and Forensics and Computer Science
- Cyber Security and Forensics and Finance
- Cyber Security and Forensics and Management
- Cyber Security and Forensics and Web Communication

This programme prepares students for a career in IT security within an organisation. Students will learn how to identify and respond to information security risks in an ever-growing and dynamic business environment. Students will be trained on how to manage and protect information by equipping them with knowledge management techniques, forensic data analysis skills and information security management. Students could also major in a second discipline such as business information systems, banking, computer science, finance, management and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 or 20 months based on recognition of prior learning.

Cyber Security and Forensics Units

- Databases
- Systems Analysis and Design
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and Systems Administration
- Information Security Policy and Governance
- IT Professional Practice Project

Common Units

- Introduction to ICT Research Methods
- Applied Research Skills in ICT
- Creativity and Innovation

DOUBLE MAJOR OPTIONS

Cyber Security and Forensics and Banking

- International Financial Markets and Institutions
- Finance Law
- Corporate Finance
- Treasury Management
- Commercial Banking
- Credit and Lending Decisions

Cyber Security and Forensics and Business Information Systems

- Databases*
- Systems Analysis and Design*
- Information Systems Management
- Advanced Business Analysis and Design
- Enterprise Architectures
- Business Intelligence Application Development
- IT Professional Practice Project*

Cyber Security and Forensics and Computer Science

- Data Structures and Abstractions
- Databases*
- Systems Analysis and Design*
- Software Architectures
- Operating Systems and Systems Programming
- Intelligent Systems
- IT Professional Practice Project*

Cyber Security and Forensics and Finance

- Finance Law
- Corporate Finance
- Treasury Management
- Investment Analysis
- International Finance
- Derivative Securities

Cyber Security and Forensics and Management

- Organisational Theory and Behaviour
- Workplace Law
- Organisation Development and Change
- Strategic Management
- Knowledge Management
- Business Analytics and Decision Making

Cyber Security and Forensics and Web Communication

- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics
- Screen: Small, Medium and Large

BACHELOR OF SCIENCE

- Game Software Design and Production and Business Information Systems
- Game Software Design and Production and Computer Science
- Game Software Design and Production and Cyber Security and Forensics
- Game Software Design and Production and Management
- Game Software Design and Production and Marketing
- Game Software Design and Production and Mobile and Web Application Development
- Game Software Design and Production and Web Communication

This programme provides students with a thorough understanding of the theory of games software design, development and processes involved in the production of computer, mobile and video games. Students will gain practical experience in the games design and development processes using games development tools. Students can also major in a second discipline such as business information systems, computer science, cyber security and forensics, management, marketing, mobile and web application development and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 or 20 months based on recognition of prior learning.

Game Software Design and Production Units

- Games and Virtual Reality Software Design
- Databases
- System Analysis and Design
- User Interface Design
- Games and Virtual Reality Software Production
- Software Development Frameworks
- IT Professional Practice Project

Common Units

- Introduction to ICT Research Methods
- Applied Research Skills in ICT
- Creativity and Innovation

DOUBLE MAJOR OPTIONS

Game Software Design and Production and Business Information Systems

- Databases*
- Systems Analysis and Design*
- Information Systems Management
- Advanced Business Analysis and Design
- Enterprise Architectures
- Business Intelligence Application Development
- IT Professional Practice Project*

Game Software Design and Production and Computer Science

- Data Structures and Abstractions
- Databases*
- Systems Analysis and Design*
- Software Architectures
- Operating Systems and Systems Programming
- Intelligent Systems
- IT Professional Practice Project*

Game Software Design and Production and Cyber Security and Forensics

- Databases*
- Systems Analysis and Design*
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and Systems Administration
- Information Security Policy and Governance
- IT Professional Practice Project*

Game Software Design and Production and Marketing

- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research and Analysis
- Services Marketing
- Strategic Marketing
- International Marketing

Game Software Design and Production and Web Communication

- IT Professional Practice Project
- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Projects
- Web Metrics
- Screen: Small, Medium and Large

For Computer Science major, students may be required to complete Principles of Computer Science (as a general elective) if they are not exempted from this unit.
*Units common to both majors need to be taken only once. Students may be required to complete two general electives.

Game Software Design and Production and Management

- Business Analytics and Decision Making
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

Game Software Design and Production and Mobile and Web Application Development

- Databases*
- Systems Analysis and Design*
- Web and Mobile Computing
- Advanced Web Programming
- Mobile Application Development
- Software Development Frameworks
- IT Professional Practice Project*

BACHELOR OF SCIENCE

- Mobile and Web Application Development and Banking
- Mobile and Web Application Development and Business Information Systems
- Mobile and Web Application Development and Computer Science
- Mobile and Web Application Development and Cyber Security and Forensics
- Mobile and Web Application Development and Management
- Mobile and Web Application Development and Marketing
- Mobile and Web Application Development and Web Communication

This programme is designed for students to specialise in the field of programming and mobile application development. The topics covered include the development, design or management of web-based computing systems, mobile applications, applications for the Internet and mobile devices. This includes multimedia, databases, software development and multi-platform development, equipping students with the necessary knowledge needed for future careers in the industry. Students can also major in a second discipline such as business information systems, banking, computer science, cyber security and forensics, management, marketing and web communication.

PROGRAMME STRUCTURE

This programme can be completed in 28 months. Students may complete the programme between 16 – 20 months based on recognition of prior learning.

Mobile and Web Applications Units

- Databases
- Systems Analysis and Design
- Web and Mobile Computing
- Advanced Web Programming

- Mobile Application Development
- Software Development Frameworks
- IT Professional Practice Project

Common Units

- Introduction to ICT Research Methods
- Applied Research Skills in ICT
- Creativity and Innovation

DOUBLE MAJOR OPTIONS

Mobile and Web Application Development and Banking

- Finance Law
- Treasury Management
- Corporate Finance
- Commercial Banking
- Credit and Lending Decisions
- International Financial Markets and Institutions

Mobile and Web Application Development and Computer Science

- Data Structures and Abstractions
- Databases*
- Systems Analysis and Design*
- Software Architectures
- Operating Systems and Systems Programming
- Intelligent Systems
- IT Professional Practice Project*

Mobile and Web Application Development and Management

- Business Analytics and Decision Making
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

Mobile and Web Application Development and Web Communication

- Web Strategy
- Web Design
- Business of Freelancing
- Web Communication Project
- Web Metrics
- Screen: Small, Medium and Large

Mobile and Web Application Development and Business Information Systems

- Databases*
- Systems Analysis and Design*
- Information Systems Management
- Advanced Business Analysis and Design
- Enterprise Architectures
- Business Intelligence Application Development
- IT Professional Practice Project*

Mobile and Web Application Development and Cyber Security and Forensics

- Databases*
- Systems Analysis and Design*
- Computer Security
- Cyber Forensics and Information Technology
- Security Architectures and Systems Administration
- Information Security Policy and Governance
- IT Professional Practice Project*

Mobile and Web Application Development and Marketing

- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research and Analysis
- Services Marketing
- Strategic Marketing
- International Marketing



BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Forensic Computing

This programme provides students with a comprehensive understanding of the digital world of cybercrimes and areas such as ethical hacking. It is designed to train future computer forensic investigators who can secure and examine digital evidence involving cybercrimes.

PROGRAMME STRUCTURE

This programme consists of 10 units, a Final Year Engineering Project and may be completed in a minimum of 18 months.

Programme Units

- Business Information Systems Security
- Computer Operating Systems and Intermediate Networking
- Data Structures and Algorithms
- Data Warehousing and Mining
- Forensic Fundamentals
- Forensic Investigations
- Malware Forensics
- Security and Cryptography
- System Security
- Web-Script Programming
- Final Year Engineering Project



BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Business with Law

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

Core Units

- Business Strategy
- Cross Cultural Management
- Data Analysis for Decision Makers
- Economic Policy and the Global Environment
- Human Resource Management
- Management of Organisations
- Marketing Management
- Operations Management

PATHWAY UNITS

Business with Law

- Company Law
- Commercial Law
- Contract Law
- Introduction to Law and Legal System in Singapore

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

The Graduate Certificate in Business Administration provides students the opportunity to develop basic analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines.

PROGRAMME STRUCTURE

The programme consists of 4 units and may be completed in 4 months.

Core Units

- Business Finance
- Accounting for Managers

Specified Electives

Choose 2 Units Only

- Organisational Behaviour and Management
- Strategic Marketing Management
- Strategic Research in International Markets

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration is designed to help you gain professional and personal skills needed to succeed in a senior management position. The programme is oriented to the needs of today's and tomorrow's business leaders. Students will gain professional expertise in area such as accounting, business ethics, economics and finance, entrepreneurship, leadership and strategy, skills that are highly valued by employers worldwide.

PROGRAMME STRUCTURE

The programme consists of 8 units and may be completed in 12 months.

Core Units

- Global Business in the Asian Century
- Business, Society and the Environment
- Leading the Engaged Enterprise
- Strategies for Growth and Excellence
- Business Finance
- Accounting for Managers

Specified Electives

Choose 2 Units Only

- Organisational Behaviour and Management
- Entrepreneurship and Innovation Management
- Strategic Marketing Management
- Strategic Research in International Markets
- Health Policy and Governance

MASTER OF SCIENCE IN FINANCE

This programme is designed for managers and professionals wishing to advance their education and careers in different business and management areas. The programme promotes progressive learning and development of transferable business skills through an understanding of theoretical frameworks in management, creative application of these frameworks to questioning and interpreting business practice and problem solving, and development of interpersonal, leadership and communication skills.

PROGRAMME STRUCTURE

This programme consist of 7 units, 2 research-based papers and may be completed in a minimum of 18 months.

Core Units

- Corporate Financial Management
- Global Strategic Management
- Organisational Behaviour

Pathway Units

- Capital Markets
- Derivative Securities
- Portfolio and Risk Management
- Strategic Finance

Research Units

- Research Paper 1*
- Research Paper 2*

MASTER OF SCIENCE IN MANAGEMENT

The Master of Science (MSc) is designed for managers and professionals wishing to advance their education and careers in different business and management areas. The programme promotes progressive learning of general management and specialist knowledge, and development of transferable business skills, imperative for success in senior and top management positions in today's rapidly changing business environment.

Through the programme, students will gain an understanding of theoretical frameworks in management, and the creative application of these frameworks to questioning and interpreting business practice, problem solving and improvement of leadership and communication skills.

PROGRAMME STRUCTURE

This programme consist of 6 units, 2 research-based papers and may be completed in a minimum of 18 months.

Core Units

- Corporate Financial Management
- Global Strategic Management
- Organisational Behaviour

Pathway Units

- Decision Analysis
- Managing Organisational Change
- Project Management

Research Units

- Research Paper 1*
- Research Paper 2*

NORTHUMBRIA UNIVERSITY



MASTER OF SCIENCE IN BUSINESS WITH MARKETING MANAGEMENT

This programme will give students the general business knowledge and understanding as well as the personal skills needed for a wide variety of roles in large organisations, medium-sized companies and even start-up firms. Students will acquire sound knowledge and understanding of various parts of a business, and develop their leadership, learning and collaboration potential.

PROGRAMME STRUCTURE

This programme consists of 5 core units, 1 specialised unit, 1 dissertation and may be completed in 15 months.

Core Units

- Analysing Organisations
- Business Environment & Strategic Management
- Business Research Analysis
- Developing Self
- Managing for Sustainable Competitive Advantage

Specialised Units

- Marketing Strategy

Research Units

- Dissertation

PROGRAMME INTAKE DATES

UNIVERSITY	PROGRAMMES	INTAKE DATES
KAPLAN HIGHER EDUCATION ACADEMY, SINGAPORE	English Experience Programme Degree Experience Programme	To be advised
	Study Tour	
	Diploma in Professional Business English Programme (PBEP)	12 Feb, 10 Apr, 11 Jun, Aug, Oct, Dec
	Foundation Diploma	21 Jan, 14 Mar, 14 May, Jul, Sep, Nov
	Kaplan Diploma Programmes	20 Feb, 22 Apr, 20 Jun, 16 Aug, 17 Oct, 26 Dec
	Preparatory Course for Singapore - Cambridge GCE O-Level Examination *Excludes optional module : Chinese (\$1,605)	1 Jan, 18 Mar, 1 Jul, 29 Oct
UNIVERSITY COLLEGE DUBLIN, IRELAND	Bachelor of Business Studies (Honours) (Top-up) in Banking and Wealth Management Business with Law Digital Business Finance Human Resource Management Logistics and Supply Chain Management Marketing Project Management	18 Apr, Oct
	Masters of Science in Finance Management	05 Apr, Oct
MURDOCH UNIVERSITY, AUSTRALIA	Bachelor of Business Double Majors in Accounting Banking Finance Hospitality and Tourism Management Human Resource Management International Business Management Marketing	3 Jan, 2 May, 7 Sep
	Bachelor of Arts Double Majors in Communications and Media Studies Journalism Tourism and Events Public Relations Web Communication	
	Bachelor of Science Double Majors in Business Information System Computer Science Cyber Security and Forensics Game Software Design and Production Mobile and Web Application Development	
	Bachelor of Arts Single/Double Majors in Psychology	
	Graduate Certificate in Business Administration	
	Master of Business Administration	
NORTHUMBRIA UNIVERSITY, UNITED KINGDOM	Bachelor of Arts (Honours) (Top-up) in Business with International Management International Hospitality and Tourism Management	20 Mar, 18 Sep
	Bachelor of Arts (Honours) (Top-up) in Mass Communication with Public Relations	24 May, 25 Nov
	Master of Science in Business with Marketing Management	11 Mar, 9 Sep
ROYAL HOLLOWAY UNIVERSITY OF LONDON, UNITED KINGDOM	Bachelor of Science (Honours) (Top-up) in Business and Management Management with Accounting Management with International Business Management and Marketing	2 May, Nov
UNIVERSITY OF PORTSMOUTH, UNITED KINGDOM	Bachelor of Arts (Honours) (Top-up) in Accountancy and Financial Management	1 Jun, 12 Dec
	Bachelor of Science (Honours) (Top-up) in Forensic Computing	
UNIVERSITY OF ESSEX, UNITED KINGDOM	Bachelor of Science (Honours) (Top-up) in Accountancy and Finance Banking and Finance Management and Marketing	24 Jun, 26 Dec

Student intake dates are subjected to changes and further advice from Kaplan's Enrolment Office.

There are many routes to success and Kaplan is committed to offering you the very best of academic programmes that are carefully planned and implemented to bring out the best in you.

ENGLISH

KAPLAN HIGHER EDUCATION ACADEMY

Diploma in Professional Business English
(Only for students who do not meet English requirements)

Level 1: Beginner
Level 2: Elementary
Level 3: Pre-Intermediate
Level 4: Intermediate
Level 5: Upper Intermediate
(160 contact hours per level)

FOUNDATION

KAPLAN HIGHER EDUCATION ACADEMY

Foundation Diploma
4 Modules / Duration: 6 Months

DIPLOMA

KAPLAN HIGHER EDUCATION ACADEMY

Diploma Programmes
8 Modules / Duration: 8months*

- Diploma in Accountancy
- Diploma in Business and Information Management
- Diploma in Business and Law
- Diploma in Commerce (Business Administration)
- Diploma in Commerce (Finance and Banking)
- Diploma in Commerce (General Studies)
- Diploma in Commerce (Hospitality and Tourism Management)
- Diploma in Commerce (Human Resource Management)
- Diploma in Commerce (Logistics and Supply Chain Management)
- Diploma in Commerce (Marketing Management)
- Diploma in Computer Forensics
- Diploma in Counselling
- Diploma in Digital Marketing
- Diploma in Events Management
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Mass Communication
- Diploma in Psychology

*Subject to programme and meeting entry requirements

BACHELOR'S DEGREE

Murdoch UNIVERSITY
Perth | Singapore | Dubai

Bachelor of Business
Double Majors
12 - 18 Modules/Duration 28 Months*

- Accounting
- Banking
- Business Law
- Economics
- Finance
- Hospitality and Tourism Management
- Human Resource Management
- International Business
- Marketing
- Management

Bachelor of Arts
Double Majors
12 - 18 Modules/Duration 28 Months*

- Communication and Media Studies
- Journalism
- Public Relations
- Tourism and Events
- Web Communication

Bachelor of Arts
Single/Double Majors
17 - 22 Modules/Duration 28/36 Months*

- Psychology

Bachelor of Science
Double Majors
12 - 16 Modules/Duration 28 Months*

- Business Information Systems
- Computer Science
- Cyber Security and Forensics
- Game Software Design and Production
- Mobile and Web Application Development

*Students can complete the programme in 16 -24 months based on recognition of prior learning

Northumbria University
NEWCASTLE

Bachelor of Arts (Honours) (Top-up)
10 - 11 Modules and 1 Dissertation/Duration 16 Months

- Business with International Management
- International Hospitality and Tourism Management
- Mass Communication with Public Relations

BACHELOR'S DEGREE

ROYAL HOLLOWAY UNIVERSITY OF LONDON

Bachelor of Science (Honours) (Top-up)
16 Modules/Duration 18 Months

- Business and Management
- Management with Accounting
- Management with International Business
- Management with Marketing

UNIVERSITY OF PORTSMOUTH

Bachelor of Arts (Honours) (Top-up)
12 Modules/Duration 18 Months

- Accountancy and Financial Management

Bachelor of Science (Honours) (Top-up)
11 Modules/Duration 18 Months

- Forensic Computing

UCD DUBLIN University College Dublin
Ireland's Global University

Bachelor of Business Studies (Honours) (Top-up)
12 Modules/Duration 18 Months

- Banking and Wealth Management
- Business with Law
- Digital Business
- Finance
- Human Resource Management
- Information Management
- Logistics and Supply Management
- Management
- Marketing

University of Essex

Bachelor of Science (Honours) (Top-up)
14- 16 Modules/Duration 18 Months

- Accounting and Finance
- Banking and Finance
- Management and Marketing

MASTER'S DEGREE

Murdoch UNIVERSITY
Perth | Singapore | Dubai

Master of Business Administration
8 Modules
Duration: 12 Months

Graduate Certificate in Business Administration
4 Modules
Duration: 4 Months

UCD DUBLIN University College Dublin
Ireland's Global University

Master of Science
6 - 7 Modules and 2 Research Papers
Duration: 12 Months

- Finance
- Management

Northumbria University
NEWCASTLE

Master of Science
8 Modules and 1 Dissertation
Duration: 15 Months

- Business with Marketing Management

ADMISSION CRITERIA

Diploma in Professional Business English Programme (PBEP)

ENTRY REQUIREMENTS	PBEP LEVELS	ESTIMATED DURATION
TOEFL IBT below 10 or below IELTS 2.0 (all bands 1.5 or above)	Level 1 Beginner	2 Months
TOEFL IBT 10 or IELTS 2.0 (all bands 2.0 or above)	Level 2 Elementary	2 Months
TOEFL IBT 20 or IELTS 3.0 (all bands 2.5 or above)	Level 3 Pre-Intermediate	2 Months
TOEFL IBT 40 or IELTS 4.0 (all bands 3.5 or above)	Level 4 Intermediate	2 Months
TOEFL IBT 60 or IELTS 5.0 (all bands 4.5 or above)	Level 5 Upper Intermediate	2 Months

Preparatory Course for Singapore - Cambridge GCE O-Level Examinations

ENTRY REQUIREMENTS
Minimum Age: 15 years old as of 1 st January of the year of GCE O-Level Examinations
Completion of 9 years of formal education or equivalent
ENGLISH ENTRY REQUIREMENTS
IELTS 5.5 or equivalent
OR
Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5
OR
Pass for Kaplan O-Level English Placement Test

Foundation Diploma

ENTRY REQUIREMENTS
Minimum 1 GCE O-Level Pass (Grade 1 to 6)
OR
Completion of Year 10 of Studies or equivalent
OR
Completion of Year 9 of Studies, to be taken into consideration if it is an official completion of secondary education in student's country of origin
OR
Other private or foreign qualifications, to be assessed on a case-by-case basis
ENGLISH ENTRY REQUIREMENTS
IELTS 5.5 or equivalent
OR
GCE O-Level English language subject (Grade 1 to 7)
OR
Pass for Kaplan English Placement Test
OR
Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5

Diploma Programmes

ENTRY REQUIREMENTS
Completion of Year 12 of studies or equivalent
OR
Completion of less than Year 12 of Studies, to be taken into consideration if it is an official completion of high school education in student's country of origin
OR
Other private or foreign qualifications, to be assessed based on equivalence to GCE A-Level Examinations
ENGLISH ENTRY REQUIREMENTS
IELTS 6.0 or equivalent
OR
Minimum 1 pass for GCE A-Level (Grade E and Above in any subject conducted in English)
OR
Pass for Kaplan English Placement Test
OR
Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5

Bachelor's Degree Programmes

ENTRY REQUIREMENTS
Kaplan Diploma
OR
Polytechnic Diploma
OR
Other Diploma qualifications, to be assessed on a case-by-case basis
ENGLISH ENTRY REQUIREMENTS
IELTS 6.0 - 6.5 (to be assessed by the University)
Decision for the admission is subject to University's approval and the final decision rests with the University.

Master's Degree Programmes

ENTRY REQUIREMENTS
Relevant Bachelor's Degree qualification
ENGLISH ENTRY REQUIREMENTS
IELTS 6.0 to 6.5 or equivalent
Decision for the admission is subject to University's approval and the final decision rests with the University.

KAPLAN SCHOLARSHIP SCHEME

Scholarship Scheme

With effect from 1 Jan 2010, students need to meet the following pre-requisites set by Kaplan Higher Education Academy to be eligible for Kaplan Higher Education Academy's scholarship scheme.

SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT

NO.1 IN COHORT	NO.2 IN COHORT	NO.3 IN COHORT
S\$10,000	S\$7,500	S\$5,000

Criteria:

- All modules must achieve an attendance rate of 90% and above.
- All modules must be passed at first attempt.
- All modules must achieve an average mark of 85.
- Student must be enrolled in either a Bachelor's or Master's Degree programme by Kaplan's partner university after completion of their Kaplan Diploma or partner university Bachelor's Degree programme respectively.
- Student has paid the first instalment of the respective enrolled programme.

The scholarship amounts will be credited into the programme fees of the Bachelor's or Master's Degree programmes the students have enrolled in. Students need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.

PROGRAMME FEES

UNIVERSITY	PROGRAMMES	PROGRAMME DURATION	PROGRAMME FEE (WITH GST)	INTERNATIONAL STUDENT APPLICATION FEE (WITH GST)	INTERNATIONAL STUDENT ADMIN FEE (WITH GST)	TOTAL PROGRAMME FEES (SGD)	INSTALMENTS
KAPLAN HIGHER EDUCATION ACADEMY, SINGAPORE	English Experience Programme Degree Experience Programme	to be advised	S\$1,070.00	S\$74.90	n/a	S\$1,144.90	1
	Study Tour			to be advised			
	Diploma in Professional Business English Programme (PBEP)	10 months	S\$12,572.50	S\$492.20	S\$856.00	S\$13,920.70	
		2 months	S\$2,514.50			S\$3,862.70	
	Foundation Diploma	6 months	S\$4,815.00			S\$6,163.20	
	Kaplan Diploma Programmes	8 months	S\$12,412.50			S\$13,760.20	
	Preparatory Course for Singapore - Cambridge GCE O-Level Examination *Excludes optional module : Chinese (\$1,605)	12 months	S\$13,910.50			S\$15,258.20	
24 months		S\$27,820.00	S\$29,168.20	2			
UNIVERSITY COLLEGE DUBLIN, IRELAND	Bachelor of Business Studies (Honours) (Top-up) in Banking and Wealth Management Business with Law Digital Business Finance Human Resource Management Logistics and Supply Chain Management Management Marketing Project Management	18 months	S\$31,866.00	S\$492.20	S\$856.00	S\$33,234.20	2
	Masters of Science in Finance Management	12 months	S\$30,174.00			S\$31,522.20	
MURDOCH UNIVERSITY, AUSTRALIA	Bachelor of Business Double Majors in Accounting Banking Finance Hospitality and Tourism Management Human Resource Management International Business Management Marketing	28 months^	16 modules @ S\$29,960.00 (S\$1,872.50 per module)	S\$492.20	S\$856.00	S\$31,308.20 (Total fees based on 16 modules. Additional modules will be charged at per module fee)	2
	Bachelor of Arts Double Majors in Communications and Media Studies Journalism Tourism and Events Public Relations Web Communication						
	Bachelor of Science Double Majors in Business Information System Computer Science Cyber Security and Forensics Game Software Design and Production Mobile and Web Application Development						
	Bachelor of Arts Single/Double Majors in Psychology	36 months^	S\$29,960.00 - S\$41,195.00			S\$31,308.20 - S\$42,543.20 (Total fees based on 16 - 22 modules)	2 (single major) - 3 (double major)
	Graduate Certificate in Business Administration	4 months	S\$9,416.00			S\$10,764.20	1
	Master of Business Administration	12 months	S\$28,248.00			S\$29,596.20	2
NORTHUMBRIA UNIVERSITY, UNITED KINGDOM	Bachelor of Arts (Honours) (Top-up) in Business with International Management International Hospitality and Tourism Management Mass Communication with Public Relations	16 months	S\$25,680.00	S\$492.20	S\$856.00	S\$27,028.20	2
	Master of Science in Business with Marketing Management	15 months	S\$28,890.00			S\$30,238.20	2
ROYAL HOLLOWAY UNIVERSITY OF LONDON, UNITED KINGDOM	Bachelor of Science (Honours) (Top-up) in Business and Management Management with Accounting Management with International Business Management and Marketing	18 months	S\$30,602.00	S\$492.20	S\$856.00	S\$31,950.20	2
UNIVERSITY OF PORTSMOUTH, UNITED KINGDOM	Bachelor of Arts (Honours) (Top-up) in Accountancy and Financial Management	18 months	S\$25,680.00	S\$492.20	S\$856.00	S\$27,028.20	2
	Bachelor of Science (Honours) (Top-up) in Forensic Computing						
UNIVERSITY OF ESSEX, UNITED KINGDOM	Bachelor of Science (Honours) (Top-up) in Accounting and Finance Banking and Finance Management and Marketing	18 months	S\$24,182.00	S\$492.20	S\$856.00	S\$25,530.20	2

HOW TO APPLY

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake.

Documents required for the programme application:

- Duly completed application form
- Certified/Notarised copy of highest qualification certificates and transcripts
- 2 Passport-size photos (full colour)
- Programme application fee
- Photocopy of passport
- Birth certificate
- Bank Statement (if applicable)
- Employment letter certifying applicant's occupation and salary (if applicable)
- Employment letter certifying parent's occupation and salary (if applicable)
- Personal statement/statement of intention (if applicable)
- Latest Curriculum Vitae (if applicable)

APPLICATION

APPLICATIONS AND SELECTION

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student's Pass for their full-time study in Singapore. The Student's Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the University and Kaplan Higher Education Academy in the selection of students, the University and Kaplan Higher Education Academy usually takes about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

1. STUDENT'S PASS APPLICATION (INTERNATIONAL STUDENTS)

Kaplan ensures that the Student's Pass applications of all international students, who have successfully gone through the selection exercise and have been issued the Letter of Offer and the Standard Student Contract, will be submitted to ICA. The Enrolment Office (ERO) checks for completeness of the Student's Pass application documents and submits to ICA through SOLAR+ within 2 working days, using the CORP Pass.

For new International Students, Kaplan bears the initial ICA Student's Pass application processing fee. Student will pay for the Student's Pass issuance fees directly to ICA during the collection of Student's Pass.

For existing international students who wish to extend their Student's Pass, they are required to pay Kaplan the Student's Pass renewal admin fee and to ICA, the Student's Pass online application fee. Upon approval, students will pay for the Student's Pass issuance fees directly to ICA during the collection of their new Student's Pass. Kaplan will only apply Student's Pass renewal for international students who have satisfied the minimum attendance rate and academic performance.

Documents to be submitted for Student's Pass application:

1. Completed Student's Pass Application forms: Form 16 and V36.
2. Certified/Notarised copy of Birth Certificate, Highest Academic Qualification, Highest Academic Transcripts and Band Statements/Fixed Deposit Account/Saving Account.
3. Employer's letter certifying applicant's occupation and salary (if applicable).
4. Employer's letter certifying parent's occupation and salary (if applicable).
5. Passport-size photograph of student (full colour on white background).

2. THE STUDENT'S PASS STATUS TRACKING AND COMMUNICATION



APPLICATION SUBMISSION

Kaplan submits the Student's pass application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.



APPROVAL BY ICA

- ICA will inform Kaplan and student on the outcome of the application status.
- Upon approval, Kaplan will inform and email a copy of the IPA letter either directly to the students or via their respective agent partners.



COLLECTION OF STUDENT'S PASS

- Students are required to report to campus on Reporting Day. The session is compulsory for all full-time International students.
- Arrangements will be made to assist students with medical checkups (if applicable) and the collection of Student's Pass at ICA.

ERO is responsible for monitoring the Student's Pass application status and upon receiving the outcome of the Student's Pass application from ICA, ERO will forward to the respective programme consultant, country manager or programme manager (existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Communication details of students are updated in Kaplan Student System (KSS) to ensure that students shall remain contactable at all time. Students' email addresses are provided to ICA so that student will be notified on the outcome of the application status via email.

For new and existing international students, Kaplan has appointed a vendor to assist students with their medical check-up and collection of student's pass at ICA. ERO will inform student to attend the reporting day via email and prepare the required documents (the school letter, IPA letter, e-form, Terms & Conditions of Student's Pass form, copy of passport, Medical Examination Report (where applicable) for students to complete their student's pass formalities at ICA.

Students must bring along the following documents on Reporting Day for the completion of the Student's Pass application.

Documents to be submitted for Student's Pass application:

1. Passport
2. Passport-size photograph of student (full colour on WHITE background)
3. Cash of \$90 (to pay for the Student's Pass card)
4. Address in Singapore
5. Old Student's Pass (if applicable)
6. Student's Pass (old) Cancellation Letter (if applicable)
7. Arrival Card (Immigration White Card)

During reporting day, international students are briefed on the arrangements for medical check-up and collection of Student's Pass, relevant Singapore laws and reminded again that they are not permitted to engage in any form of employment or attend an industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. Attendance requirement during the course of study as well as the importance of holding a valid pass at all time (eg. to note the validity of Student's Pass or Social Visit Pass) are covered during reporting day as well.

For existing students, once the renewal of Student's Pass is approved, Programme Management (PM) team will prepare the school letter, IPA letter, e-form, Terms & Conditions of Student's Pass form, copy of passport and Medical Examination Report (where applicable), and contact respective students to collect them at the PM counter. As for a rejected case, PM will advise student on alternatives such as preparing an appeal letter to ICA, returning to home country if without a valid pass, to reapply in future, pursue other study options etc.

3. STUDENT'S PASS INFORMATION

All Student's Pass holders have to ensure that their purpose of holding a valid Student's Pass in Singapore is for educational purposes.

1. Student's Pass holders are to ensure that their attendance has to be 90% and above.
2. Student's Pass holders are only eligible to study in Singapore with a valid Student's Pass.
3. Student's Pass holders are only allowed to study in Singapore with Kaplan Higher Education Academy which is stated in the Student's Pass application.
4. Student's Pass holders should not engage in any form of employment or attend any industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by Ministry of Manpower.
5. Student's Pass holders should not commit criminal offences, consume drugs and participate in political activities.

Should Student's Pass holders breach the undertaking, the Controller of Immigration will cancel the Student's Pass and he/she will have to leave Singapore within 24 hours. If Student's Pass holders do not meet the attendance percentage requirements, Kaplan Higher Education Academy will report to ICA immediately.

EDUTRUST

Kaplan Higher Education Academy has achieved the EduTrust Certification. As required by the Committee for Private Education (CPE), it has put in place mandatory requirements which include the Fee Protection Scheme, medical insurance coverage and the use of a standard PEI-student contract.

FEE PROTECTION SCHEME (FPS)

Under the Fee Protection Scheme (FPS), Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a CPE-appointed service provider. The insurance protection serves to protect the students' fees in the event a Private Education Institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with duration of more than 1 month or 50 hours.

MEDICAL INSURANCE

Kaplan Higher Education Academy has put in place medical insurance for all its International Student's Pass holders. The medical insurance consists of coverage for hospitalisation, outpatient and related medical treatment for the entire programme duration. AXA Insurance Singapore Pte Ltd has been appointed as the insurance provider.

STANDARD STUDENT CONTRACT

It is a mandatory requirement by the CPE that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.

(Note: Student contract will not be required for non-award programmes with a duration of less than 50 hours or 1 month). The student contract serves to minimise future disputes and hence, has to be completely understood by students prior to making programme fee payment. Please refer to CPE website (www.cpe.gov.sg) for details on EduTrust, Fee Protection Scheme, medical insurance coverage and standard PEI-student contract.

REFUND POLICY

1. REFUND FOR WITHDRAWAL DUE TO NON-DELIVERY OF PROGRAMME:

Kaplan will notify the student within three (3) working days upon knowledge of any of the following:

- i. It does not commence the programme on the programme commencement date;
- ii. It terminates the programme before the programme commencement date;
- iii. It does not complete the programme by the programme completion date;
- iv. It terminates the programme before the programme completion date;
- v. It has not ensured that the student meets the programme entry or matriculation requirement as set by the organisation stated in Schedule A within any stipulated timeline set by CPE; or
- vi. The Student's Pass application is rejected by Immigration and Checkpoints Authority (ICA).

The student should be informed in writing of alternative study arrangements (if any), and also be entitled to a refund of the entire Programme Fees and Miscellaneous Fees already paid should the student decide to withdraw, within seven (7) working days of the above notice.

% OF [THE AMOUNT OF FEES PAID UNDER SCHEDULES B AND C]	IF STUDENT'S WRITTEN NOTICE OF WITHDRAWAL IS RECEIVED:
100%	More than [60] days before the programme commencement date
70%	Before, but not more than [60] days before the programme commencement date
30%	Before, but not more than [30] days before the programme commencement date
10%	Before, but not more than [7] days before the programme commencement date
0%	On or after the programme commencement date

2. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS:

If the student withdraws from the programme for any reason other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student's written notice of withdrawal, refund to the student an amount based on the refund table.

3. REFUND DURING COOLING-OFF PERIOD:

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if the student submits a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether the Student has started the programme or not.

4. MODE OF PAYMENT:

- i. Fees are payable by Cash, Cheque (Singapore Banks), NETS, Visa/Master/AMEX cards, Flywire and Telegraphic Transfer.
- ii. For payment by cheque(s), please make payable to Kaplan Higher Education Academy Pte Ltd.
- iii. For overseas remittances through Flywire, please make payment via www.pay.kap.sg (Programme fee only)
- iv. For payment by Telegraphic Transfer, you may refer below for the bank account information.

Bank Name:	DBS Bank
Bank Address:	6 Shenton Way, DBS Building, Singapore 068809
Beneficiary's Name:	Kaplan Higher Education Academy Pte Ltd
Account Number/ Swift Code:	001-900452-7 / DBSSSGSG
Beneficiary's Address:	1 Selegie Road #06-01, PoMo, Singapore 188306

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